

### Year ending September Total Domestic visitors to Queensland regions

	Year ending September 2010	Year ending September 2011	Year ending September 2012	Year ending September 2013	Year ending September 2014	Year ending September 2015	Year ending September 2016	Year ending September 2017	yr on yr change	3 year trend
Gold Coast	2,967,000	3,220,000	3,373,000	3,185,000	3,143,000	3,322,000	3,695,000	3,619,000	-2%	5%
Brisbane	5,624,000	5,071,000	5,293,000	5,782,000	6,052,000	6,138,000	7,165,000	7,160,000	0%	6%
Sunshine Coast	2,723,000	2,813,000	2,643,000	3,213,000	3,162,000	3,345,000	3,431,000	3,493,000	2%	3%
Fraser Coast	569,000	623,000	535,000	575,000	633,000	591,000	595,000	740,000	24%	6%
SGBR	1,570,000	1,757,000	1,551,000	1,760,000	1,858,000	1,825,000	1,910,000	2,106,000	10%	4%
Mackay	609,000	651,000	778,000	713,000	865,000	745,000	908,000	924,000	2%	2%
Whitsundays	507,000	518,000	491,000	503,000	431,000	519,000	468,000	629,000	34%	14%
Townsville	906,000	904,000	955,000	1,032,000	1,135,000	1,164,000	1,045,000	1,330,000	27%	6%
<b>Tropical North Queens</b>	<b>1,361,000</b>	<b>1,447,000</b>	<b>1,672,000</b>	<b>1,742,000</b>	<b>1,788,000</b>	<b>1,826,000</b>	<b>1,775,000</b>	<b>2,040,000</b>	<b>15%</b>	<b>5%</b>
Outback	580,000	690,000	613,000	752,000	811,000	847,000	962,000	864,000	-10%	2%
SQC	1,517,000	1,654,000	1,666,000	1,548,000	1,959,000	1,749,000	2,002,000	1,985,000	-1%	0%
<b>Queensland</b>	<b>17,154,000</b>	<b>17,536,000</b>	<b>17,872,000</b>	<b>19,127,000</b>	<b>20,243,000</b>	<b>20,155,000</b>	<b>22,110,000</b>	<b>22,794,000</b>	<b>3%</b>	<b>4%</b>

### Year ending September Total Domestic visitors to Queensland regions by drive or air transport

		Year ending September 2010	Year ending September 2011	Year ending September 2012	Year ending September 2013	Year ending September 2014	Year ending September 2015	Year ending September 2016	Year ending September 2017	yr on yr change	3 year trend
Air transport	Gold Coast	1,077,000	1,118,000	1,173,000	1,127,000	1,082,000	1,117,000	1,247,000	1,242,000	0%	5%
Air transport	Brisbane	1,994,000	1,800,000	1,922,000	2,060,000	2,070,000	2,090,000	2,402,000	2,528,000	5%	7%
Air transport	Sunshine Coast	357,000	396,000	428,000	436,000	474,000	471,000	508,000	538,000	6%	4%
Air transport	Fraser Coast	50,000	37,000	34,000	65,000	51,000	51,000	59,000	42,000	-29%	-6%
Air transport	SGBR	202,000	230,000	253,000	304,000	256,000	285,000	282,000	310,000	10%	7%
Air transport	Mackay	160,000	197,000	188,000	182,000	283,000	179,000	238,000	241,000	1%	-6%
Air transport	Whitsundays	203,000	178,000	209,000	209,000	201,000	237,000	189,000	278,000	47%	12%
Air transport	Townsville	297,000	311,000	344,000	388,000	362,000	382,000	295,000	424,000	44%	6%
<b>Air transport</b>	<b>Tropical North Queen</b>	<b>760,000</b>	<b>734,000</b>	<b>766,000</b>	<b>861,000</b>	<b>908,000</b>	<b>890,000</b>	<b>874,000</b>	<b>1,083,000</b>	<b>24%</b>	<b>7%</b>
Air transport	Outback	103,000	125,000	130,000	148,000	231,000	168,000	162,000	173,000	7%	-10%
Air transport	SQC	86,000	97,000	66,000	103,000	90,000	61,000	113,000	110,000	-3%	8%
Drive	Gold Coast	1,841,000	2,034,000	2,151,000	1,946,000	1,971,000	2,125,000	2,398,000	2,310,000	-4%	5%
Drive	Brisbane	3,400,000	3,028,000	3,222,000	3,494,000	3,764,000	3,801,000	4,315,000	4,284,000	-1%	4%
Drive	Sunshine Coast	2,260,000	2,314,000	2,168,000	2,716,000	2,620,000	2,799,000	2,800,000	2,914,000	4%	4%
Drive	Fraser Coast	477,000	554,000	451,000	478,000	541,000	524,000	498,000	663,000	33%	8%
Drive	SGBR	1,324,000	1,460,000	1,251,000	1,445,000	1,526,000	1,484,000	1,543,000	1,705,000	10%	4%
Drive	Mackay	385,000	385,000	523,000	493,000	530,000	536,000	638,000	651,000	2%	7%
Drive	Whitsundays	266,000	303,000	241,000	267,000	189,000	271,000	254,000	326,000	28%	19%
Drive	Townsville	563,000	562,000	596,000	616,000	759,000	736,000	720,000	878,000	22%	5%
<b>Drive</b>	<b>Tropical North Queen</b>	<b>589,000</b>	<b>758,000</b>	<b>941,000</b>	<b>897,000</b>	<b>911,000</b>	<b>937,000</b>	<b>957,000</b>	<b>1,030,000</b>	<b>8%</b>	<b>4%</b>
Drive	Outback	419,000	527,000	435,000	580,000	552,000	654,000	754,000	659,000	-13%	5%
Drive	SQC	1,379,000	1,522,000	1,568,000	1,396,000	1,771,000	1,615,000	1,829,000	1,858,000	2%	2%
<b>Queensland</b>	<b>Air transport</b>	<b>5,172,000</b>	<b>5,128,000</b>	<b>5,406,000</b>	<b>5,763,000</b>	<b>5,898,000</b>	<b>5,805,000</b>	<b>6,272,000</b>	<b>6,822,000</b>	<b>9%</b>	<b>5%</b>
	<b>Drive</b>	<b>11,729,000</b>	<b>12,238,000</b>	<b>12,367,000</b>	<b>13,196,000</b>	<b>14,059,000</b>	<b>14,019,000</b>	<b>15,363,000</b>	<b>15,681,000</b>	<b>2%</b>	<b>4%</b>

Source: National Visitor Survey, Tourism Research Australia.