

Year ending September Total International visitors to Queensland regions

	Year ending September 2010	Year ending September 2011	Year ending September 2012	Year ending September 2013	Year ending September 2014	Year ending September 2015	Year ending September 2016	Year ending September 2017	yr on yr change	3 year trend
Gold Coast	685,000	710,000	774,000	789,000	832,000	974,000	1,016,000	1,051,000	3%	8%
Brisbane	946,000	965,000	1,026,000	1,028,000	1,110,000	1,217,000	1,282,000	1,396,000	9%	8%
Mackay	43,000	45,000	46,000	45,000	41,000	42,000	49,000	60,000	23%	15%
Whitsundays	166,000	161,000	179,000	191,000	198,000	217,000	238,000	241,000	1%	7%
Sunshine Coast	238,000	235,000	221,000	239,000	253,000	264,000	289,000	320,000	11%	8%
Fraser Coast	129,000	119,000	116,000	117,000	125,000	129,000	145,000	142,000	-2%	4%
Tropical North Queensland	606,000	614,000	688,000	704,000	730,000	845,000	866,000	865,000	0%	6%
Townsville	110,000	112,000	111,000	99,000	118,000	121,000	135,000	148,000	9%	8%
SQC	42,000	48,000	43,000	44,000	45,000	41,000	48,000	55,000	15%	7%
SGBR	128,000	131,000	125,000	119,000	137,000	129,000	153,000	153,000	0%	4%
Outback	29,000	32,000	29,000	36,000	31,000	25,000	30,000	30,000	-2%	-2%
Queensland	1,945,000	1,977,000	2,070,000	2,117,000	2,251,000	2,542,000	2,635,000	2,775,000	4%	8%

Year ending September Total International visitors to Queensland regions by drive or air visitors

		Year ending September 2010	Year ending September 2011	Year ending September 2012	Year ending September 2013	Year ending September 2014	Year ending September 2015	Year ending September 2016	Year ending September 2017	yr on yr change	3 year trend
Aircraft	Gold Coast	182,000	215,000	257,000	253,000	257,000	347,000	323,000	305,000	-5%	5%
Aircraft	Brisbane	253,000	255,000	291,000	302,000	294,000	347,000	340,000	386,000	14%	9%
Aircraft	Mackay	6,000	9,000	11,000	9,000	6,000	4,000	7,000	5,000	-24%	-6%
Aircraft	Whitsundays	34,000	35,000	47,000	56,000	51,000	69,000	62,000	76,000	21%	13%
Aircraft	Sunshine Coast	26,000	25,000	21,000	25,000	23,000	22,000	29,000	31,000	9%	11%
Aircraft	Fraser Coast	6,000	7,000	7,000	8,000	6,000	6,000	6,000	5,000	-17%	-4%
Aircraft	Tropical North Queensland	308,000	320,000	379,000	427,000	431,000	491,000	517,000	476,000	-8%	3%
Aircraft	Townsville	16,000	16,000	18,000	16,000	15,000	17,000	14,000	16,000	20%	3%
Aircraft	SQC	2,000	5,000	5,000	6,000	6,000	6,000	7,000	5,000	-19%	0%
Aircraft	SGBR	13,000	16,000	19,000	15,000	13,000	13,000	19,000	16,000	-16%	5%
Aircraft	Outback	5,000	7,000	8,000	12,000	4,000	3,000	3,000	4,000	n/p	n/p
Drive	Gold Coast	127,000	123,000	114,000	123,000	140,000	153,000	166,000	186,000	12%	10%
Drive	Brisbane	189,000	173,000	170,000	158,000	194,000	205,000	217,000	289,000	33%	15%
Drive	Mackay	27,000	22,000	25,000	25,000	25,000	26,000	31,000	45,000	44%	24%
Drive	Whitsundays	55,000	55,000	53,000	51,000	62,000	70,000	81,000	80,000	0%	9%
Drive	Sunshine Coast	102,000	108,000	94,000	104,000	113,000	124,000	134,000	149,000	11%	10%
Drive	Fraser Coast	57,000	50,000	48,000	49,000	55,000	64,000	68,000	70,000	2%	8%
Drive	Tropical North Queensland	91,000	81,000	78,000	78,000	93,000	94,000	109,000	115,000	6%	8%
Drive	Townsville	50,000	50,000	51,000	42,000	56,000	54,000	64,000	75,000	16%	11%
Drive	SQC	24,000	25,000	21,000	19,000	18,000	19,000	24,000	32,000	30%	22%
Drive	SGBR	68,000	62,000	64,000	59,000	71,000	68,000	85,000	93,000	9%	10%
Drive	Outback	18,000	19,000	12,000	16,000	18,000	15,000	21,000	20,000	-6%	4%
Queensland	Aircraft	721,000	758,000	864,000	907,000	905,000	1,073,000	1,087,000	1,099,000	1%	6%
	Drive	383,000	367,000	349,000	340,000	396,000	425,000	451,000	536,000	19%	11%

Source: International Visitor Survey, Tourism Research Australia. Disclaimer

In recent quarters, some unexpectedly high growth rates have appeared in some National Visitor Survey (NVS) sub-estimates. The issue is more pronounced when looking at purpose of travel and regional level information. Tourism Research Australia is reviewing the data and suggests that users of the NVS data interpret recent year-on-year growth rates with caution until further notice.