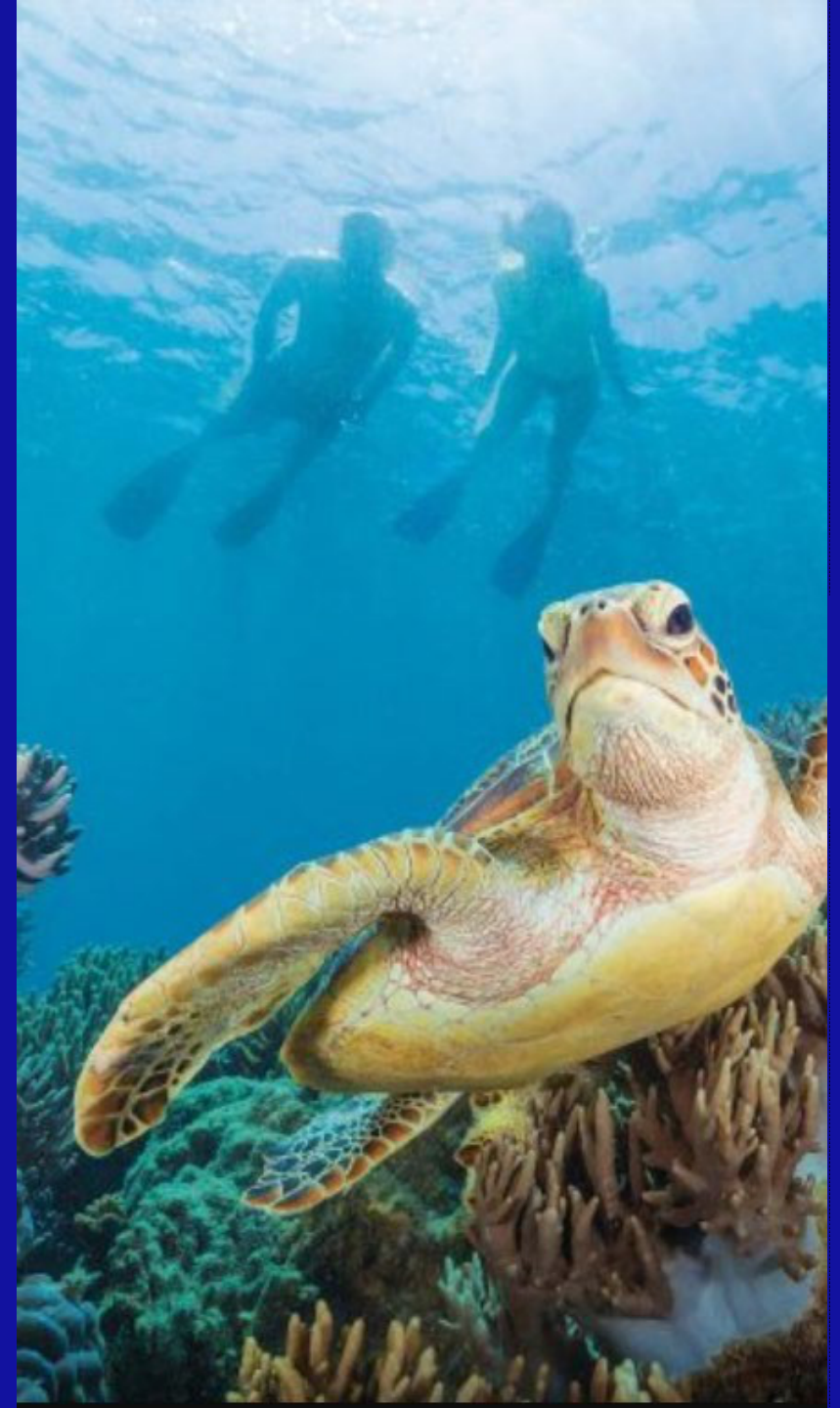




**TROPICAL NORTH
QUEENSLAND**
Where rainforest meets the reef

TTNQ – Partnership Marketing Brief 2020



Increase Domestic Visitation

Strategy



Increased Visitor Spend

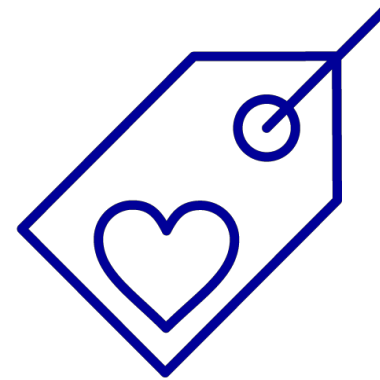
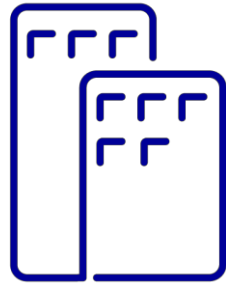


Increased Visitation
(Low/Shoulder Season)



Increased Length of Stay

Expedia's reach allows travellers to easily plan and book their TNQ holiday



All major airlines:
Qantas, Virgin,
(Jetstar, Tigerair)

248 TNQ hotels listed
are 4 Star and above

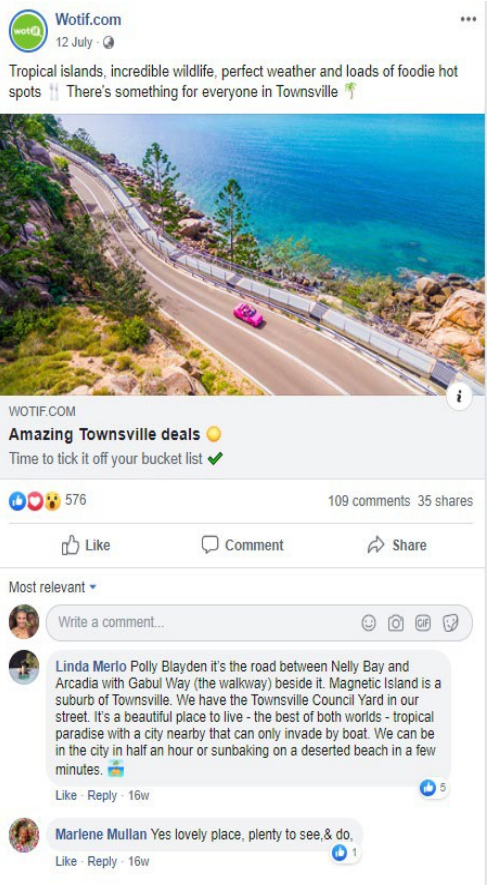
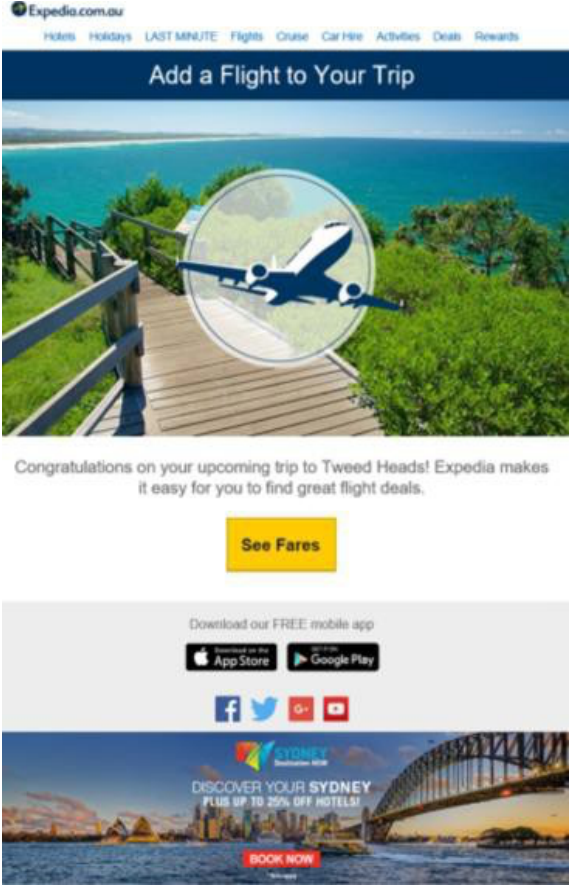
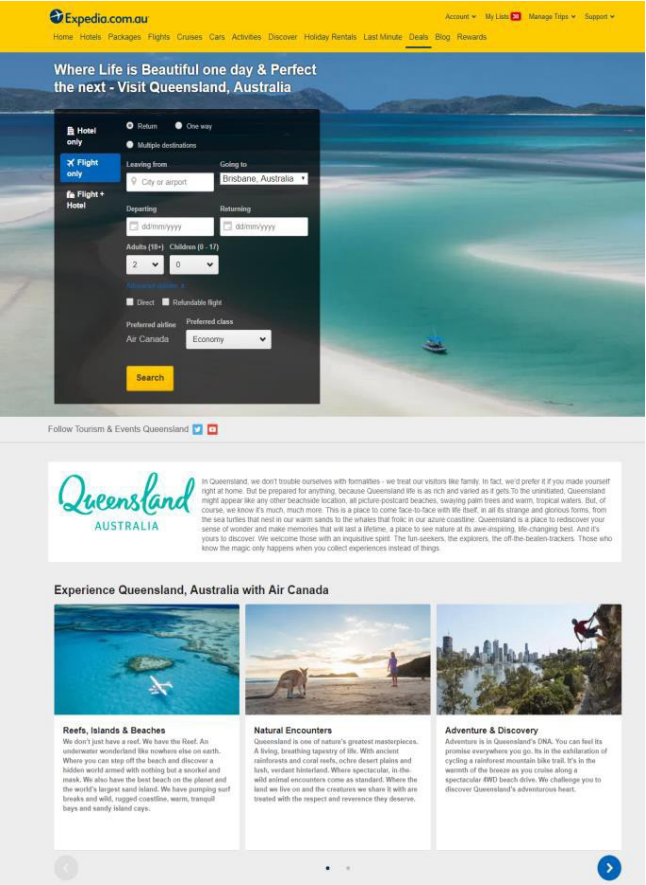
All major car rental
companies: **Avis,**
Europcar, Budget,
Thrifty, Hertz, Sixt
Enterprise, Firefly...

225 popular
activities sponsored
by **80 local suppliers**

Users can book a
package including
Flights, hotels,
activities, car hire...

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Thank you!

Peter Bull

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