TTNQ – Partnership Marketing Brief 2020

(2)

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Where rainforest meets the reef



Increase Domestic Visitation



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WOR KING WITH EXPEDIA

Expedia's reach allows travellers to easily plan and book their TNQ holiday



All major airlines: **Qantas, Virgin,** (Jetstar, Tigerair)

248 TNQ hotels listed are 4 Star and above

All major carrental companies: **Avis**, **Europcar**, **Budget**, **Thrifty**, **Hertz**,**Sixt Enterprise**,**Firefly**... 225 popular activities sponsored by 80 local suppliers Users can book a package including Flights, hotels, activities, car hire...

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THE CAMPAIGN

Leverage Expedia's reach

Reach our email subscribers by sending them the latest deals.







Tropical islands, incredible wildlife, perfect weather and loads of foodie hot spots 11 There's something for everyone in Townsville



Amazing Townsville deals Time to tick it off your bucket list 🖌





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