

Total Domestic visitors to Queensland regions

| | Year ending December 2009 | Year ending December 2010 | Year ending December 2011 | Year ending December 2012 | Year ending September 2013 | Year ending December 2014 | Year ending December 2015 | Year ending December 2016 | Year ending December 2017 | Year ending December 2018 | Year ending December 2019 | yr on yr change | 3 year trend |
|----------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|-------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|-----------------|--------------|
| Tropical North Queensland | 1,565,000 | 1,350,000 | 1,487,000 | 1,504,000 | 1,672,000 | 1,761,000 | 1,820,000 | 1,899,000 | 1,823,000 | 2,024,000 | 2,218,000 | 9.6% | 5.6% |
| Whitsundays | 420,000 | 524,000 | 527,000 | 480,000 | 491,000 | 470,000 | 477,000 | 455,000 | 539,000 | 640,000 | 631,000 | -1.4% | 10.8% |
| Townsville | 806,000 | 889,000 | 902,000 | 891,000 | 955,000 | 1,068,000 | 1,154,000 | 1,165,000 | 1,083,000 | 1,336,000 | 1,297,000 | -2.9% | 3.7% |
| Sunshine Coast | 2,763,000 | 2,663,000 | 2,738,000 | 2,806,000 | 2,643,000 | 3,247,000 | 3,270,000 | 3,392,000 | 3,408,000 | 3,622,000 | 4,048,000 | 11.8% | 6.3% |
| Southern Queensland Country | 1,348,000 | 1,497,000 | 1,566,000 | 1,682,000 | 1,666,000 | 1,745,000 | 1,860,000 | 1,870,000 | 1,973,000 | 2,154,000 | 2,195,000 | 1.9% | 5.4% |
| SGBR | 1,603,000 | 1,596,000 | 1,517,000 | 1,782,000 | 1,551,000 | 1,824,000 | 1,870,000 | 1,843,000 | 1,935,000 | 2,111,000 | 2,317,000 | 9.8% | 8.0% |
| Outback Queensland | 575,000 | 567,000 | 557,000 | 761,000 | 613,000 | 773,000 | 803,000 | 878,000 | 987,000 | 863,000 | 1,080,000 | 25.1% | 7.4% |
| Mackay | 516,000 | 682,000 | 624,000 | 748,000 | 778,000 | 775,000 | 809,000 | 865,000 | 828,000 | 1,011,000 | 1,063,000 | 5.1% | 7.3% |
| Gold Coast | 3,114,000 | 3,147,000 | 2,995,000 | 3,313,000 | 3,373,000 | 3,220,000 | 3,246,000 | 3,379,000 | 3,561,000 | 3,781,000 | 4,202,000 | 11.1% | 7.7% |
| Fraser Coast | 604,000 | 535,000 | 602,000 | 632,000 | 535,000 | 595,000 | 595,000 | 594,000 | 675,000 | 755,000 | 767,000 | 1.6% | 8.5% |
| Brisbane | 4,455,000 | 5,270,000 | 5,301,000 | 5,185,000 | 5,293,000 | 5,862,000 | 6,160,000 | 6,335,000 | 6,994,000 | 7,400,000 | 8,271,000 | 11.8% | 9.3% |
| Queensland | 16,091,000 | 16,923,000 | 16,929,000 | 18,001,000 | 17,872,000 | 19,707,000 | 20,337,000 | 20,765,000 | 21,934,000 | 23,639,000 | 25,914,000 | 9.6% | 7.8% |

Total Domestic visitors to Queensland regions by drive or air transport

| | | Year ending December 2009 | Year ending December 2010 | Year ending December 2011 | Year ending December 2012 | Year ending September 2013 | Year ending December 2014 | Year ending December 2015 | Year ending December 2016 | Year ending December 2017 | Year ending December 2018 | Year ending December | yr on yr change | 3 year trend |
|----------------------|----------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|-------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|-------------------------|-----------------|--------------|
| Air transport | Tropical North Queensland | 746,000 | 655,000 | 810,000 | 738,000 | 766,000 | 899,000 | 879,000 | 956,000 | 910,000 | 1,081,000 | 1,066,000 | -1.4% | 3.7% |
| Air transport | Whitsundays | 187,000 | 221,000 | 204,000 | 181,000 | 209,000 | 213,000 | 216,000 | 203,000 | 222,000 | 326,000 | 279,000 | -14.4% | 10.1% |
| Air transport | Townsville | 292,000 | 283,000 | 319,000 | 308,000 | 344,000 | 372,000 | 362,000 | 373,000 | 354,000 | 409,000 | 412,000 | 0.7% | 3.4% |
| Air transport | Sunshine Coast | 443,000 | 450,000 | 382,000 | 388,000 | 428,000 | 478,000 | 518,000 | 453,000 | 534,000 | 524,000 | 651,000 | 24.2% | 13.1% |
| Air transport | Southern Queensland Country | 75,000 | 58,000 | 116,000 | 53,000 | 66,000 | 99,000 | 89,000 | 81,000 | 102,000 | 99,000 | 107,000 | 8.1% | 9.2% |
| Air transport | SGBR | 255,000 | 236,000 | 175,000 | 269,000 | 253,000 | 312,000 | 269,000 | 306,000 | 295,000 | 303,000 | 386,000 | 27.4% | 8.8% |
| Air transport | Outback Queensland | 94,000 | 132,000 | 113,000 | 124,000 | 130,000 | 153,000 | 223,000 | 185,000 | 145,000 | 179,000 | 228,000 | 27.4% | 8.4% |
| Air transport | Mackay | 103,000 | 146,000 | 153,000 | 235,000 | 188,000 | 207,000 | 264,000 | 204,000 | 209,000 | 260,000 | 316,000 | 21.5% | 16.6% |
| Air transport | Gold Coast | 1,129,000 | 1,213,000 | 1,049,000 | 1,144,000 | 1,173,000 | 1,105,000 | 1,139,000 | 1,091,000 | 1,256,000 | 1,315,000 | 1,402,000 | 6.6% | 8.5% |
| Air transport | Fraser Coast | 28,000 | 37,000 | 47,000 | 38,000 | 34,000 | 72,000 | 45,000 | 54,000 | 49,000 | 55,000 | 69,000 | 25.5% | 9.5% |
| Air transport | Brisbane | 1,543,000 | 1,973,000 | 1,846,000 | 1,849,000 | 1,922,000 | 2,099,000 | 2,074,000 | 2,158,000 | 2,408,000 | 2,565,000 | 2,967,000 | 15.7% | 11.3% |
| Drive | Tropical North Queensland | 785000 | 669000 | 667000 | 761000 | 895000 | 883000 | 952000 | 955000 | 954000 | 1020000 | 1145000 | 12.3% | 6.5% |
| Drive | Whitsundays | 175000 | 244000 | 280000 | 262000 | 224000 | 221000 | 226000 | 235000 | 287000 | 262000 | 318000 | 21.4% | 10.6% |
| Drive | Townsville | 419000 | 556000 | 544000 | 542000 | 589000 | 668000 | 763000 | 747000 | 687000 | 866000 | 800000 | -7.6% | 2.3% |
| Drive | Sunshine Coast | 2252000 | 2134000 | 2239000 | 2310000 | 2154000 | 2677000 | 2688000 | 2840000 | 2785000 | 3057000 | 3298000 | 7.9% | 5.3% |
| Drive | Southern Queensland Country | 1171000 | 1393000 | 1397000 | 1562000 | 1559000 | 1566000 | 1673000 | 1708000 | 1815000 | 2021000 | 2044000 | 1.1% | 6.1% |
| Drive | SGBR | 1242000 | 1235000 | 1287000 | 1438000 | 1244000 | 1478000 | 1519000 | 1471000 | 1524000 | 1713000 | 1838000 | 7.3% | 7.8% |
| Drive | Outback Queensland | 423000 | 379000 | 384000 | 593000 | 433000 | 586000 | 550000 | 670000 | 793000 | 660000 | 797000 | 20.8% | 6.0% |
| Drive | Mackay | 382000 | 467000 | 399000 | 459000 | 523000 | 510000 | 518000 | 618000 | 570000 | 698000 | 685000 | -1.9% | 3.6% |
| Drive | Gold Coast | 1887000 | 1837000 | 1840000 | 2091000 | 2134000 | 1982000 | 2012000 | 2199000 | 2251000 | 2384000 | 2647000 | 11.0% | 6.6% |
| Drive | Fraser Coast | 517000 | 448000 | 507000 | 538000 | 441000 | 480000 | 508000 | 517000 | 592000 | 647000 | 644000 | -0.5% | 7.2% |
| Drive | Brisbane | 2627000 | 3026000 | 3235000 | 3036000 | 3140000 | 3505000 | 3840000 | 3826000 | 4193000 | 4378000 | 4993000 | 14.0% | 9.4% |
| Queensland | Air transport | 4,778,000 | 5,339,000 | 5,116,000 | 5,204,000 | 5,406,000 | 5,883,000 | 5,954,000 | 5,953,000 | 6,374,000 | 6,978,000 | 7,725,000 | 10.7% | 9.2% |
| | Drive | 10,829,000 | 11,159,000 | 11,584,000 | 12,467,000 | 12,184,000 | 13,482,000 | 14,029,000 | 14,355,000 | 15,093,000 | 16,168,000 | 17,690,000 | 9.4% | 7.3% |

3 year Trend = Trend change refers to the percentage change between the three years (e.g. December 2018 vs the three years to December 2019).

Source: National Visitor Survey, Tourism Research Australia.

In order to improve the reliability of information presented for the Toowoomba, South Burnett, Southern Downs and Westerns Downs regions, data for these regions will no longer be reported separately. Data for these regions will now be reported within the Southern Qld Country region.