

### Total Domestic visitors to Queensland regions

	Year ending March 2010	Year ending March 2011	Year ending March 2012	Year ending March 2013	Year ending March 2014	Year ending March 2015	Year ending March 2016	Year ending March 2017	Year ending March 2018	Year ending March 2019	Year ending March 2020	yr on yr change	3 year trend
<b>Tropical North Queensland</b>	<b>1,543,000</b>	<b>1,283,000</b>	<b>1,593,000</b>	<b>1,554,000</b>	<b>1,651,000</b>	<b>1,670,000</b>	<b>1,934,000</b>	<b>1,794,000</b>	<b>1,920,000</b>	<b>2,019,000</b>	<b>2,183,000</b>	<b>8.1%</b>	<b>6.8%</b>
Whitsundays	467,000	479,000	576,000	468,000	495,000	476,000	491,000	475,000	552,000	646,000	624,000	-3.4%	8.9%
Townsville	818,000	793,000	992,000	911,000	966,000	1,082,000	1,224,000	1,106,000	1,082,000	1,427,000	1,226,000	-14.1%	3.3%
Sunshine Coast	2,540,000	2,723,000	2,841,000	2,740,000	2,746,000	3,296,000	3,242,000	3,424,000	3,353,000	3,855,000	3,819,000	-0.9%	3.7%
<b>Southern Queensland</b>													
Country	1,393,000	1,427,000	1,769,000	1,595,000	1,542,000	1,775,000	1,841,000	1,888,000	2,013,000	2,192,000	2,126,000	-3.0%	3.9%
SGBR	1,612,000	1,418,000	1,694,000	1,805,000	1,508,000	1,828,000	1,890,000	1,818,000	2,030,000	2,218,000	2,258,000	1.8%	7.3%
<b>Outback Queensland</b>	<b>586,000</b>	<b>500,000</b>	<b>678,000</b>	<b>720,000</b>	<b>659,000</b>	<b>822,000</b>	<b>770,000</b>	<b>941,000</b>	<b>890,000</b>	<b>965,000</b>	<b>1,057,000</b>	<b>9.5%</b>	<b>4.1%</b>
Mackay	587,000	543,000	707,000	778,000	641,000	781,000	820,000	871,000	894,000	1,002,000	1,099,000	9.7%	8.2%
Gold Coast	3,070,000	3,136,000	3,047,000	3,422,000	3,222,000	3,159,000	3,256,000	3,469,000	3,425,000	4,002,000	3,923,000	-2.0%	4.2%
Fraser Coast	569,000	507,000	647,000	572,000	575,000	577,000	609,000	591,000	717,000	739,000	744,000	0.7%	7.5%
Brisbane	4,400,000	5,273,000	5,475,000	5,314,000	5,386,000	5,908,000	6,102,000	6,638,000	6,940,000	7,625,000	7,942,000	4.2%	6.2%
<b>Queensland</b>	<b>15,883,000</b>	<b>16,381,000</b>	<b>18,071,000</b>	<b>18,044,000</b>	<b>17,832,000</b>	<b>19,767,000</b>	<b>20,358,000</b>	<b>21,142,000</b>	<b>21,906,000</b>	<b>24,584,000</b>	<b>24,809,000</b>	<b>0.9%</b>	<b>5.4%</b>

### Total Domestic visitors to Queensland regions by drive or air transport

	Year ending March 2010	Year ending March 2011	Year ending March 2012	Year ending March 2013	Year ending March 2014	Year ending March 2015	Year ending March 2016	Year ending March 2017	Year ending March 2018	Year ending March 2019	Year ending March 2020	yr on yr change	3 year trend
<b>Tropical North Queensland</b>	<b>717,000</b>	<b>689,000</b>	<b>810,000</b>	<b>747,000</b>	<b>795,000</b>	<b>847,000</b>	<b>945,000</b>	<b>901,000</b>	<b>963,000</b>	<b>1,044,000</b>	1,075,000	3.0%	6.0%
Air transport	199,000	227,000	195,000	189,000	197,000	186,000	246,000	218,000	214,000	345,000	255,000	-26.1%	4.8%
Air transport	280,000	299,000	336,000	278,000	343,000	386,000	375,000	363,000	375,000	438,000	364,000	-16.9%	0.1%
Air transport	443,000	408,000	402,000	403,000	371,000	512,000	480,000	484,000	501,000	573,000	642,000	12.0%	10.1%
<b>Southern Queensland</b>													
Air transport	59,000	63,000	113,000	69,000	76,000	114,000	69,000	96,000	98,000	99,000	97,000	-2.0%	0.3%
Air transport	255,000	210,000	174,000	279,000	240,000	306,000	266,000	275,000	326,000	332,000	360,000	8.4%	9.1%
Air transport	134,000	94,000	125,000	135,000	161,000	165,000	224,000	161,000	140,000	210,000	199,000	-5.2%	7.4%
Air transport	108,000	141,000	163,000	227,000	148,000	240,000	234,000	210,000	237,000	257,000	315,000	22.6%	14.9%
<b>Air transport</b>	<b>1,132,000</b>	<b>1,180,000</b>	<b>1,093,000</b>	<b>1,183,000</b>	<b>1,134,000</b>	<b>1,082,000</b>	<b>1,112,000</b>	<b>1,128,000</b>	<b>1,243,000</b>	<b>1,364,000</b>	<b>1,316,000</b>	<b>-3.5%</b>	<b>5.0%</b>
Air transport	28,000	43,000	43,000	32,000	58,000	59,000	40,000	72,000	24,000	65,000	63,000	-3.1%	-5.6%
Air transport	1,523,000	1,874,000	1,980,000	1,968,000	1,835,000	2,083,000	2,138,000	2,161,000	2,496,000	2,611,000	2,797,000	7.1%	8.8%
<b>Drive</b>	<b>794,000</b>	<b>577,000</b>	<b>775,000</b>	<b>802,000</b>	<b>865,000</b>	<b>862,000</b>	<b>979,000</b>	<b>902,000</b>	<b>101,000</b>	<b>104,600</b>	<b>111,000</b>	<b>6.1%</b>	<b>7.0%</b>
Drive	215,000	194,000	331,000	230,000	256,000	242,000	217,000	240,000	311,000	251,000	326,000	29.9%	10.7%
Drive	455,000	454,000	621,000	595,000	587,000	693,000	788,000	710,000	672,000	909,000	790,000	-13.1%	3.5%
Drive	203,300	221,900	231,700	224,300	233,000	269,500	268,500	285,300	276,600	322,600	308,000	-4.5%	2.6%
<b>Southern Queensland</b>													
Drive	122,200	132,300	160,200	146,300	142,000	158,500	165,800	172,800	186,100	206,700	195,500	-5.4%	4.0%
Drive	121,300	111,800	146,900	145,700	122,800	147,600	152,700	148,300	160,400	177,200	180,800	2.0%	6.7%
Drive	404,000	348,000	486,000	475,000	535,000	614,000	519,000	758,000	701,000	724,000	807,000	11.5%	2.2%
Drive	434,000	360,000	455,000	511,000	420,000	481,000	556,000	629,000	604,000	688,000	724,000	5.2%	4.9%
<b>Drive</b>	<b>1,831,000</b>	<b>1,871,000</b>	<b>1,849,000</b>	<b>2,166,000</b>	<b>1,995,000</b>	<b>1,936,000</b>	<b>2,079,000</b>	<b>2,261,000</b>	<b>2,113,000</b>	<b>2,536,000</b>	<b>2,472,000</b>	<b>-2.5%</b>	<b>3.1%</b>
Drive	477,000	418,000	567,000	481,000	466,000	484,000	520,000	491,000	656,000	626,000	638,000	1.9%	8.3%
Drive	260,700	314,700	321,400	311,200	329,100	357,200	367,900	408,100	408,600	457,100	483,400	5.8%	5.9%
<b>Queensland</b>	<b>4,779,000</b>	<b>5,169,000</b>	<b>5,316,000</b>	<b>5,397,000</b>	<b>5,252,000</b>	<b>5,857,000</b>	<b>6,009,000</b>	<b>5,963,000</b>	<b>6,484,000</b>	<b>7,210,000</b>	<b>7,332,000</b>	<b>1.7%</b>	<b>7.0%</b>
<b>Drive</b>	<b>10,642,000</b>	<b>10,867,000</b>	<b>12,425,000</b>	<b>12,399,000</b>	<b>12,262,000</b>	<b>13,549,000</b>	<b>13,940,000</b>	<b>14,722,000</b>	<b>15,006,000</b>	<b>16,821,000</b>	<b>17,009,000</b>	<b>1.1%</b>	<b>4.9%</b>

3 year Trend = Trend change refers to the percentage change between the three years (e.g. March 2019 vs the three years to March 2020).

Source: National Visitor Survey, Tourism Research Australia.

In order to improve the reliability of information presented for the Toowoomba, South Burnett, Southern Downs and Western Downs regions, data for these regions will no longer be reported separately. Data for these regions will now be reported within the Southern Qld Country region.