

Total International visitors to Queensland regions

	Year ending December 2009	Year ending December 2010	Year ending December 2011	Year ending December 2012	Year ending December 2013	Year ending December 2014	Year ending December 2015	Year ending December 2016	Year ending December 2017	Year ending December 2018	Year ending December 2019	yr on yr change	3 year trend
Tropical North Queensland	634,000	665,000	575,000	643,000	670,000	718,000	754,000	868,000	887,000	863,000	808,000	-6.3%	-2.3%
Whitsundays	216,000	197,000	163,000	160,000	178,000	199,000	197,000	236,000	237,000	234,000	220,000	-5.9%	-2.2%
Townsville	141,000	130,000	110,000	110,000	100,000	111,000	118,000	124,000	146,000	136,000	126,000	-7.2%	0.5%
Sunshine Coast	279,000	276,000	237,000	227,000	216,000	248,000	247,000	283,000	300,000	311,000	330,000	6.2%	5.3%
Southern Queensland Country	46,000	38,000	45,000	46,000	42,000	45,000	45,000	41,000	49,000	56,000	56,000	1.7%	10.6%
SGBR	153,000	144,000	122,000	126,000	122,000	126,000	134,000	138,000	149,000	146,000	141,000	-3.5%	0.7%
Outback Queensland	42,000	35,000	33,000	30,000	29,000	36,000	29,000	29,000	24,000	29,000	25,000	-14.6%	-5.1%
Mackay	55,000	51,000	45,000	43,000	44,000	44,000	42,000	46,000	50,000	56,000	48,000	-15.6%	0.7%
Gold Coast	777,000	770,000	690,000	714,000	766,000	815,000	861,000	986,000	1,035,000	1,047,000	1,080,000	3.1%	3.1%
Fraser Coast	180,000	163,000	125,000	112,000	117,000	122,000	121,000	140,000	149,000	130,000	131,000	0.9%	-2.1%
Brisbane	949,000	977,000	916,000	995,000	1,023,000	1,031,000	1,159,000	1,230,000	1,316,000	1,400,000	1,482,000	5.9%	6.4%
Queensland	1,973,000	2,031,000	1,910,000	2,012,000	2,056,000	2,148,000	2,334,000	2,567,000	2,702,000	2,763,000	2,783,000	0.7%	2.7%

Total International visitors to Queensland regions by drive or air visitors

		Year ending December 2009	Year ending December 2010	Year ending December 2011	Year ending December 2012	Year ending December 2013	Year ending December 2014	Year ending December 2015	Year ending December 2016	Year ending December 2017	Year ending December 2018	Year ending December 2019	yr on yr change	3 year trend
Aircraft	Tropical North Queensland	347,000	381,000	338,000	412,000	432,000	495,000	504,000	564,000	585,000	538,000	487,000	-9.4%	-4.5%
Aircraft	Whitsundays	49,000	44,000	43,000	50,000	58,000	72,000	66,000	79,000	81,000	79,000	81,000	1.9%	0.7%
Aircraft	Townsville	32,000	30,000	28,000	32,000	27,000	30,000	36,000	27,000	30,000	27,000	29,000	5.6%	2.0%
Aircraft	Sunshine Coast	28,000	28,000	30,000	27,000	25,000	29,000	26,000	28,000	35,000	37,000	41,000	11.0%	12.8%
Aircraft	Southern Queensland Country	5,000	2,000	5,000	7,000	5,000	10,000	7,000	7,000	8,000	7,000	6,000	-6.7%	-4.4%
Aircraft	SGBR	27,000	22,000	26,000	34,000	33,000	33,000	34,000	33,000	33,000	27,000	29,000	5.1%	-4.3%
Aircraft	Outback Queensland	5,000	7,000	7,000	11,000	13,000	17,000	7,000	8,000	5,000	7,000	6,000	-6.0%	-6.9%
Aircraft	Mackay	14,000	15,000	17,000	20,000	20,000	17,000	15,000	15,000	12,000	16,000	11,000	-32.4%	-7.9%
Aircraft	Gold Coast	210,000	228,000	207,000	250,000	276,000	290,000	311,000	362,000	352,000	327,000	361,000	10.3%	-0.1%
Aircraft	Fraser Coast	11,000	8,000	8,000	9,000	9,000	9,000	8,000	7,000	12,000	6,000	11,000	87.0%	15.9%
Aircraft	Brisbane	270,000	285,000	274,000	311,000	335,000	315,000	348,000	379,000	391,000	407,000	419,000	2.9%	3.4%
Drive	Tropical North Queensland	141,000	134,000	109,000	104,000	97,000	110,000	122,000	137,000	147,000	155,000	139,000	-10.1%	0.4%
Drive	Whitsundays	73,000	68,000	56,000	49,000	51,000	56,000	65,000	79,000	76,000	79,000	68,000	-14.0%	-4.8%
Drive	Townsville	61,000	62,000	53,000	49,000	46,000	51,000	57,000	64,000	74,000	66,000	63,000	-4.7%	-0.2%
Drive	Sunshine Coast	170,000	164,000	143,000	134,000	124,000	150,000	182,000	188,000	200,000	213,000	213,000	6.4%	5.5%
Drive	Southern Queensland Country	35,000	29,000	34,000	30,000	29,000	28,000	28,000	28,000	35,000	43,000	43,000	2.0%	14.4%
Drive	SGBR	87,000	83,000	66,000	64,000	64,000	65,000	77,000	78,000	92,000	91,000	84,000	-8.1%	2.1%
Drive	Outback Queensland	26,000	21,000	22,000	15,000	13,000	17,000	19,000	18,000	17,000	20,000	16,000	-20.4%	-4.2%
Drive	Mackay	39,000	33,000	25,000	22,000	26,000	25,000	27,000	29,000	37,000	39,000	36,000	-8.0%	6.4%
Drive	Gold Coast	259,000	261,000	241,000	239,000	246,000	275,000	293,000	332,000	351,000	389,000	394,000	1.4%	5.8%
Drive	Fraser Coast	73,000	71,000	57,000	49,000	51,000	55,000	59,000	75,000	70,000	69,000	60,000	-12.2%	-6.7%
Drive	Brisbane	415,000	428,000	401,000	406,000	430,000	457,000	524,000	544,000	577,000	621,000	637,000	2.6%	5.4%
Queensland	Aircraft	834,000	882,000	836,000	966,000	1,013,000	1,065,000	1,113,000	1,248,000	1,273,000	1,225,000	1,219,000	-0.5%	-0.8%
	Drive	783,000	793,000	742,000	741,000	756,000	825,000	915,000	986,000	1,048,000	1,108,000	1,096,000	-1.1%	3.5%

3 year Trend = Trend change refers to the percentage change between the three years (e.g. December 2018 vs the three years to December 2019).

Source: International Visitor Survey, Tourism Research Australia.

In order to improve the reliability of information presented for the Toowoomba, South Burnett, Southern Downs and Westerns Downs regions, data for these regions will no longer be reported separately. Data for these regions will now be reported within the Southern Qld Country region.