

Total International visitors to Queensland regions

	Year ending March 2010	Year ending March 2011	Year ending March 2012	Year ending March 2013	Year ending March 2014	Year ending March 2015	Year ending March 2016	Year ending March 2017	Year ending March 2018	Year ending March 2019	Year ending March 2020	yr on yr change	3 year trend
Tropical North Queensland	644,000	641,000	592,000	671,000	680,000	724,000	800,000	860,000	876,000	849,000	727,000	-14.4%	-5.2%
Whitsundays	215,000	185,000	161,000	172,000	181,000	200,000	208,000	232,000	242,000	226,000	204,000	-9.7%	-3.9%
Townsville	143,000	125,000	108,000	113,000	95,000	117,000	118,000	126,000	149,000	132,000	120,000	-9.4%	-1.5%
Sunshine Coast	282,000	264,000	237,000	228,000	223,000	253,000	253,000	281,000	306,000	309,000	311,000	0.5%	3.3%
Southern Queensland Country	43,000	39,000	48,000	45,000	41,000	46,000	44,000	43,000	49,000	57,000	52,000	-7.7%	6.1%
SGBR	152,000	133,000	126,000	134,000	112,000	130,000	137,000	139,000	153,000	140,000	129,000	-7.3%	-2.2%
Outback Queensland	41,000	33,000	32,000	31,000	29,000	35,000	30,000	27,000	25,000	28,000	25,000	-12.7%	-3.1%
Mackay	56,000	49,000	46,000	44,000	42,000	45,000	41,000	48,000	54,000	52,000	44,000	-16.7%	-2.5%
Gold Coast	789,000	738,000	705,000	723,000	779,000	819,000	907,000	993,000	1,049,000	1,027,000	990,000	-3.6%	-0.1%
Fraser Coast	180,000	147,000	124,000	114,000	114,000	128,000	124,000	144,000	142,000	128,000	122,000	-4.3%	-5.3%
Brisbane	959,000	951,000	932,000	1,027,000	1,010,000	1,067,000	1,180,000	1,250,000	1,351,000	1,411,000	1,365,000	-3.3%	2.9%
Queensland	1,990,000	1,984,000	1,943,000	2,050,000	2,068,000	2,194,000	2,409,000	2,583,000	2,747,000	2,738,000	2,566,000	-6.3%	-0.2%

Total International visitors to Queensland regions by drive or air visitors

		Year ending March 2010	Year ending March 2011	Year ending March 2012	Year ending March 2013	Year ending March 2014	Year ending March 2015	Year ending March 2016	Year ending March 2017	Year ending March 2018	Year ending March 2019	Year ending March 2020	yr on yr change	3 year trend
Aircraft	Tropical North Queensland	355,000	378,000	352,000	426,000	452,000	488,000	538,000	565,000	560,000	531,000	438,000	-17.6%	-7.7%
Aircraft	Whitsundays	48,000	44,000	43,000	53,000	62,000	67,000	73,000	75,000	84,000	80,000	74,000	-7.3%	-0.5%
Aircraft	Townsville	32,000	31,000	28,000	32,000	28,000	30,000	34,000	28,000	28,000	30,000	27,000	-9.5%	-0.7%
Aircraft	Sunshine Coast	28,000	30,000	29,000	26,000	27,000	29,000	25,000	32,000	33,000	36,000	40,000	12.3%	8.1%
Aircraft	Southern Queensland Country	3,000	3,000	5,000	6,000	7,000	10,000	6,000	9,000	7,000	7,000	6,000	-20.8%	-12.9%
Aircraft	SGBR	28,000	21,000	27,000	37,000	28,000	32,000	36,000	32,000	33,000	27,000	26,000	-4.2%	-7.1%
Aircraft	Outback Queensland	4,000	7,000	8,000	12,000	14,000	14,000	9,000	6,000	5,000	6,000	7,000	7.8%	3.1%
Aircraft	Mackay	13,000	16,000	18,000	20,000	17,000	18,000	14,000	15,000	13,000	16,000	10,000	-38.5%	-10.8%
Aircraft	Gold Coast	221,000	218,000	219,000	259,000	286,000	280,000	335,000	359,000	358,000	308,000	318,000	3.4%	-4.0%
Aircraft	Fraser Coast	10,000	8,000	8,000	8,000	7,000	11,000	6,000	8,000	11,000	8,000	9,000	19.3%	5.8%
Aircraft	Brisbane	270,000	282,000	278,000	331,000	332,000	317,000	366,000	370,000	411,000	406,000	371,000	-8.6%	0.1%
Drive	Tropical North Queensland	141,000	127,000	110,000	105,000	96,000	112,000	129,000	138,000	149,000	150,000	131,000	-12.8%	-1.6%
Drive	Whitsundays	71,000	65,000	55,000	53,000	50,000	59,000	68,000	80,000	80,000	73,000	65,000	-11.0%	-6.6%
Drive	Townsville	62,000	61,000	51,000	52,000	43,000	55,000	59,000	62,000	75,000	67,000	58,000	-12.3%	-1.8%
Drive	Sunshine Coast	168,000	156,000	144,000	132,000	130,000	155,000	158,000	179,000	196,000	200,000	196,000	-2.0%	3.0%
Drive	Southern Queensland Country	33,000	29,000	34,000	31,000	26,000	30,000	29,000	28,000	37,000	43,000	40,000	-7.7%	10.6%
Drive	SGBR	85,000	80,000	63,000	70,000	60,000	68,000	78,000	79,000	95,000	90,000	77,000	-14.3%	-0.6%
Drive	Outback Queensland	26,000	20,000	20,000	16,000	13,000	19,000	18,000	18,000	18,000	19,000	16,000	-14.6%	-3.4%
Drive	Mackay	41,000	31,000	25,000	22,000	25,000	26,000	27,000	30,000	40,000	37,000	33,000	-9.4%	2.8%
Drive	Gold Coast	260,000	256,000	246,000	236,000	254,000	280,000	307,000	335,000	370,000	386,000	359,000	-7.1%	2.2%
Drive	Fraser Coast	72,000	67,000	56,000	50,000	50,000	58,000	64,000	76,000	68,000	67,000	54,000	-19.3%	-10.4%
Drive	Brisbane	422,000	418,000	402,000	416,000	429,000	478,000	525,000	558,000	599,000	623,000	583,000	-6.3%	1.4%
Queensland	Aircraft	848,000	871,000	859,000	1,004,000	1,026,000	1,064,000	1,173,000	1,239,000	1,277,000	1,199,000	1,096,000	-8.5%	-3.9%
	Drive	789,000	777,000	747,000	748,000	764,000	850,000	939,000	999,000	1,082,000	1,099,000	1,008,000	-8.3%	0.3%

3 year Trend = Trend change refers to the percentage change between the three years (e.g. March 2019 vs the three years to March 2020).

Source: International Visitor Survey,

In order to improve the reliability of information presented for the Toowoomba, South Burnett, Southern Downs and Western Downs regions, data for these regions will no longer be reported separately. Data for these regions will now be reported within the Southern Qld Country region.