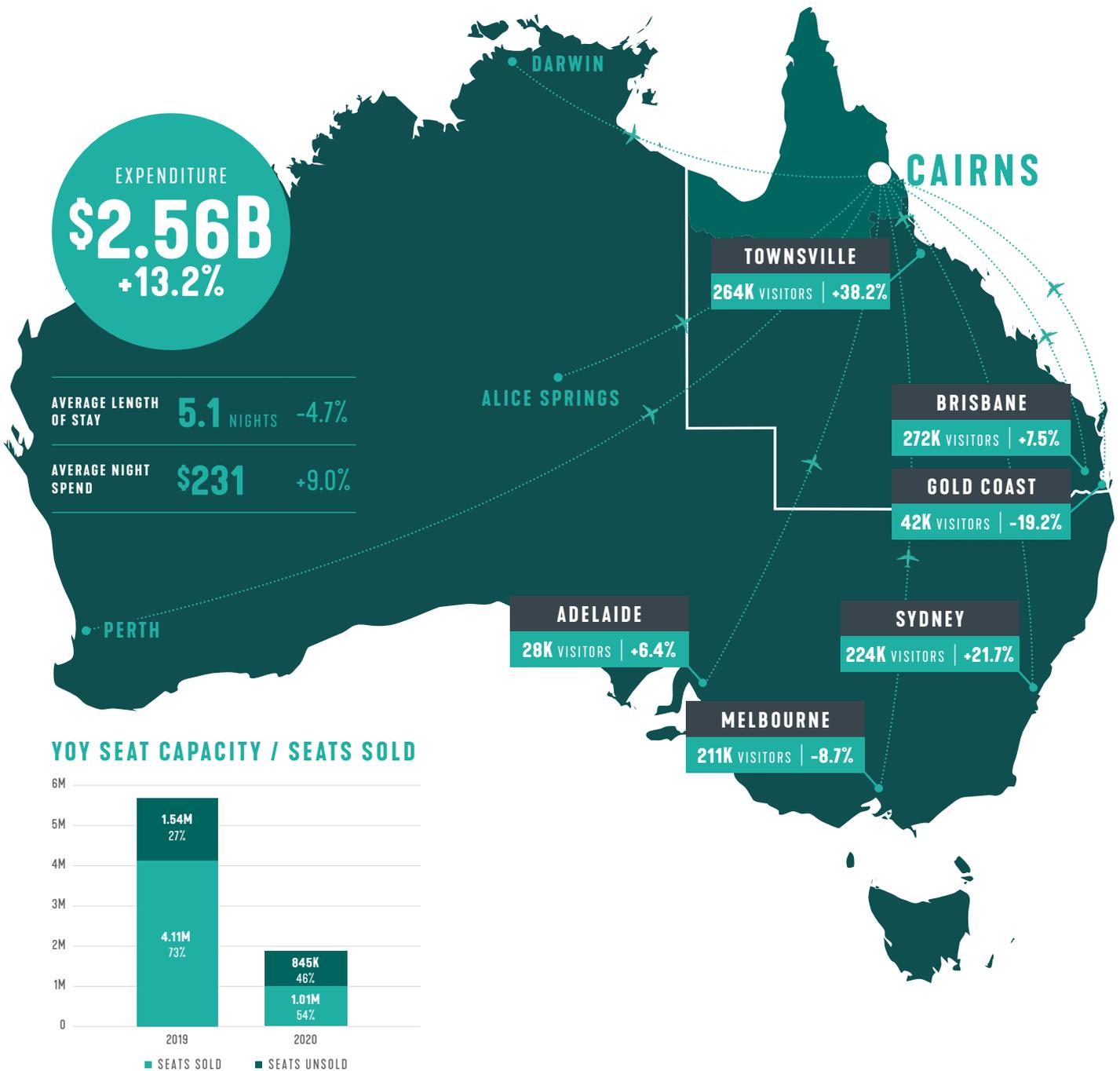


TOURISM FACT FILE

TOURISM
TROPICAL NORTH
QUEENSLAND

NATIONAL VISITOR SURVEY YEAR ENDING MARCH 2020



TOTAL INTRASTATE



TOTAL INTERSTATE



TOTAL DOMESTIC VISITORS

2.18M
+8.1%

TOTAL DOMESTIC VISITOR NIGHTS

11.06M
+3.0%

TOTAL DOMESTIC HOLIDAY VISITORS

1.17M
+53.8%

TOTAL DOMESTIC HOLIDAY VISITOR NIGHTS

6.26M
+56.6%

AIR VISITOR ARRIVALS

1.07M
+3%

DRIVE VISITOR ARRIVALS

1.11M
+6.1%