

# TNQ Indigenous Experiences Cluster Group

## Role and Scope

- The Tropical North Queensland Indigenous Experiences Cluster Group was formed by a collective of Aboriginal and Torres Strait Islander owned and operated businesses and organisations, with the support of Tourism Tropical North Queensland, to encourage co-operation and the sharing of information and experiences around Indigenous and non-Indigenous tourism business and culturally appropriate visitor experiences.
- The role of the group is to bring together existing businesses, entities and related networks to better promote culturally appropriate tourism experiences to the consumer.
- The scope of the cluster group extends across the entire Tropical North Queensland region (Cardwell to the Torres Strait and west to the NT border) to encourage greater marketing of culturally appropriate experiences and to bring together agencies that can support tourism businesses to increase visitor engagement.

## Guiding Principles (adapted from the 2012 Six Larrakia Declaration Principles which are set out in the Queensland First Nations Tourism Plan)

- Respect for customary law and lore, land and water, traditional knowledge, traditional cultural expressions, cultural heritage that will underpin all tourism decisions.
- Indigenous culture and the land and waters on which it is based, will be protected and promoted through well-managed tourism practices and appropriate interpretation.
- Indigenous peoples will determine the extent and nature and organizational arrangements for their participation in tourism and that governments and multilateral agencies will support the empowerment of Indigenous people.
- The Cluster will be industry-led<sup>1</sup> and have a duty to consult and accommodate Indigenous peoples before undertaking decisions on public policy and programs designed to foster the development of Indigenous tourism.
- The products and experiences promoted by<sup>2</sup> the tourism industry will respect Indigenous intellectual property rights, cultures and traditional practices, the need for sustainable and equitable business partnerships and the proper care of the environment and communities that support them.
- That equitable partnerships between the tourism industry and Indigenous people will include the sharing of cultural awareness and skills development which support the well-being of communities and enable enhancement of individual livelihoods.

Changes from the original Larrakia Declaration Principles:

<sup>1</sup> Changed from "The Government"

<sup>2</sup> Added to "The tourism industry"

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