
YEAR OF INDIGENOUS TOURISM 2021

Funding Application

Content Creation Funding Project:

TTNQ has secured funding from the Queensland Government towards marketing Indigenous Experiences for content creation (film and photoshoots) to augment content already created by TEQ and TTNQ.

Allocation of the funding to be completed by 30 June 2021. Operators have the opportunity to apply for funding by completing below details on this document, and supply of project quotes.

Funding criteria:

1. *Business to be located & operated in the RTO region of Tropical North Queensland.*
2. *Business to deliver indigenous experiences by an Aboriginal person who is recognised as a knowledge holder for the region. Business to demonstrate authenticity and cultivate a greater understanding of Aboriginal culture, history and traditions.*
3. *Business to demonstrate understanding of the domestic (and international) travel trade including set up of relevant commission structures and service requirements as part of their business strategy towards becoming export ready.*
4. *Business to be listed on the Australian Tourism Data Warehouse (ATDW).*
5. *Content created aimed towards new experiences, and/or filling a content gap.*
6. *Images/videos to be joint copyright between operator and TTNQ. Copyright form to be supplied and signature required.*
7. *Funding limit: \$5,000 per operator/project, final support determined on a project by project basis.*

Funding application details:

Company Name: _____

Company Contact: (Name, Address, Phone, Email):

Indigenous Business / Experience (requiring content creation – **please provide a brief** when available)

Funding amount & activity sought:

Applicant Name: _____

Applicant Signature: _____ Date: _____

TTNQ funding Confirmation: Amount \$ _____ Date: _____

Name & Signature: _____
