

General Directors

(4 position available | 7 nominations)

1. BOWMAKER, Janine

Banora International Group



I have extensive experience in all aspects of the Australian tourism industry & International Education market, having successfully built a portfolio of businesses under the Banora group. This includes one of the largest homestay networks in Queensland, the Great Barrier Reef Academy, a highly successful study tour company and the longest reigning agritourism company, 'Australian Farm Tourism' boasting over 2000 beds Australia-wide. Since 1996, working with overseas partners we have effectively generated programs attracting over 100,000 students.

I am renowned for my skills, knowledge and infinite passion in the student and Edu-tourism markets. I am an enormous advocate for experiential learning and immersive experiences, heavily promoting itineraries that incorporate our local culture and the environment.

My current position as president of Study Cairns has enabled me to work collaboratively with other stakeholders and organisations to create regional opportunities and a number of key initiatives as an integral component of the regional recovery plan, one of which earned me the CRC Australia Day award for Community Care.

As a board member of TTNQ, I will continue to work collaboratively and utilise my expertise to further strengthen the youth / student / education and tourism markets for the benefit of our region.

2. GILLIES, Jeff

Coral Expeditions



As a current board director and executive of one of the regions/countries largest marine tourism business's I have actively engaged in the challenges faced by TTNQ and am proud of the passion and spirit of our industry in the recovery efforts over the past 2 years. I am keen to continue with a 2nd term to represent the interests of the tourism industry and members and am in a stable and professional position to ensure my input is continued.

My diverse background covers senior roles in marine tourism, mass participation events, destination management and hotel/resort operations including operational oversight of some of the country's leading indigenous tourism experiences. I have high level expertise in marketing, commercial management, finance and contract law and have an extensive national and global network in travel and tourism.

I have strong experience in government relations and advocacy. Now in my 9th year of living in Cairns with my wife and two teenage children, I would love the opportunity to continue representing on the TTNQ board as a representative and advocate of all operators and regions.

3. GORDON, Joel

Crystalbrook Collection



The past two years has been an immensely challenging time for tourism and hospitality for Cairns and the Great Barrier Reef, for owners, operators, staff and investors. I took the opportunity to join the TTNQ Board at the height of the COVID-19 pandemic to ensure I could assist in navigating the destination and the industry through a very stressful and strenuous time.

As a person who has lived and worked in this destination for the past 5 years in the capacity of Regional General Manager (QLD) for Crystalbrook Collection, I have a sound knowledge of the destination, its investors, operators, and owners. I bring a wealth of knowledge in the hotel / accommodation / food & beverage sector and believe this to be of significance to assist the TTNQ Board moving into the future.

I am looking to continue my journey as a General Director on the TTNQ Board as the destination trades into more certainty, ensuring Cairns and the Great Barrier Reef continues to be a sought-after destination domestically, whilst ensuring we can reinvigorate international travel moving into 2023 and beyond.

4. MILNE, Alan

Skytrans Airlines



Alan has over 40 years' experience in the aviation and tourism industry, spanning a diverse range of operational, regulatory, and strategic management roles. Beginning his career as an aircraft maintenance engineer, Alan progressed through the management ranks to become Head of Engineering at Qantas.

Alan advanced to become the Managing Director of Air Niugini in 2018 and was also a Director of the PNG Tourism Promotion Authority.

Alan joined Cairns based airline Skytrans in 2020 and has led the airline through the devastating COVID period. Whilst most airlines were parking up aircraft and laying off staff, Skytrans managed to continue operating through this period with no staff lay-offs.

Since moving to Cairns in 2020, Alan has been an active member in the Cairns business community promoting both Skytrans and the FNQ tourism industry. He has established strategic alliances with several Torres Strait indigenous tourism businesses and is committed to growing and supporting the growth of tourism in the region.

As a double degree qualified professional, a private pilot and a licensed engineer, Alan brings a vast wealth of knowledge of the airline and tourism industry to the region.

5. REYNOLDS, Wayne

The Reef Hotel Casino



It has been an honour to serve the region as a Board Director for the last 4 years during a time of great change and uncertainty. As we navigate through this time, I would relish the opportunity to continue to serve and contribute to our region's growth and success in any way I can through my role as a board director, member of the Human Resource & Finance and Risk Committee and as a tourism community member who has been a part of this great region for the last 11 years.

I have learned much in my time with the board and hope for the opportunity to continue to apply what I have learnt and with the addition of my industry experience, be a part of shaping our region for future success. Many thanks for your consideration.

6. TIEMAN, Petina

Complete Business Solutions



Petina is a multiple award winning, Indigenous businesswoman focused on providing mentoring, training, governance, and small business support.

Over Petina's 35-year career, she has:

- 30+ years in tourism and hospitality managing resorts, conferences and events, restaurants
- 16+ years training industry - leadership, tourism, hospitality, small business
- owned and operated many small businesses
- served on Boards and Industry Peak Bodies
- conceptualised and launched Legacy of 2000 Sydney Olympic Games

Petina is currently appointed to/engaged with:

- TTNQ's Indigenous Experiences Cluster
- QTIC's Indigenous Champions Network
- QTIC's Mentor for Young Professionals
- Queensland Small Business Advisory Council, Qld Govt
- Dept of Justice and Attorney General, Community Benefit Fund, Qld Govt
- Mentoring for Growth, Qld Govt
- Providing mentoring, training and business support to more than 30 FNQ tourism businesses
- Numerous government and industry peak body roundtables relating to developing and/or reviewing policy and programs for small businesses

3 reasons Petina wants the TTNQ Board role:

1. represent Indigenous tourism businesses throughout remote Cape York and Torres Strait
2. represent small businesses indirectly involved in FNQ tourism
3. provide stronger connectivity across multiple government agencies working as silos yet focused on same outcomes

7. WALLISH, Alan

Passions of Paradise



It is with pleasure that I offer my nomination for a position as a General Director on the TTNQ board.

As an owner/operator of Passions of Paradise I have been involved in marine tourism in Cairns for over 30 years. I believe that I can bring to the board fresh perspective in all things marine and in particular, what is happening on the Great Barrier Reef.

As a long-term business owner, I have witnessed and lived through most of the economic headwinds that have challenged our town and I have always had faith in our ability as a community to come out better on the other side. I am a Director of the Association of Marine Park Tourism Operators and a Director of the Reef and Rainforest Research Centre. My company is proud to have won an Australian Tourism Award in Adventure Tourism and we have been inducted into the Queensland Tourism Hall of Fame.

The Cairns region has a unique opportunity to take a front seat post-covid to build on our beautiful assets. To do this we need a strong diverse board, and I would be honoured to bring my marine knowledge into the team.

Cairns South Zone Director

(1 position available | 1 nomination)

1. HAMILTON, Janet

Cairns Convention Centre



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Cairns North Zone Director

(1 position available | 1 nomination)

1. BRADBERRY, Craig

Silky Oaks Lodge



I have been honoured to have served on the board of TTNQ for the past two years, a time in which we have navigated the organisation through the most difficult times our industry has faced. As we emerge from the challenges of Covid, we have incredible opportunities to continue to position TNQ as a highly desirable destination for domestic and international travellers alike.

As COO of Ballie Lodges, I have overseen our \$20m investment in the refurbishment of Silky Oaks Lodge, with the reopening of the lodge bringing a new level of attention and media coverage to the region, with an emphasis on attracting the high yielding luxury traveller, who typically disperse their expenditure across a wide range of tourism operators in any destination they visit. I am also a board member for Luxury Lodges of Australia, which has three members in the region - Silky Oaks, Lizard Island and Mount Mulligan Lodge.

With my broad experience across Australian and international travel markets and having lead tourism businesses from the economy to luxury segments, I am well versed in the issues our members face and look forward to representing the TNQ tourism for another term.