

Total Domestic visitors to Queensland regions

	Year ending December 2011	Year ending December 2012	Year ending December 2013	Year ending December 2014	Year ending December 2015	Year ending December 2016	Year ending December 2017	Year ending December 2018	Year ending December 2019	Year ending December 2020	Year ending December 2021	yr on yr change	3 year trend
Tropical North Queensland	1,487,000	1,504,000	1,594,000	1,761,000	1,820,000	1,899,000	1,823,000	2,024,000	2,218,000	1,448,000	1,982,000	36.9%	-0.7%
Whitsundays	527,000	480,000	505,000	470,000	477,000	455,000	539,000	640,000	631,000	532,000	791,000	48.7%	8.4%
Townsville	902,000	891,000	967,000	1,068,000	1,154,000	1,165,000	1,083,000	1,336,000	1,297,000	797,000	1,049,000	31.7%	-8.4%
Sunshine Coast	2,738,000	2,806,000	2,610,000	3,247,000	3,270,000	3,392,000	3,408,000	3,622,000	4,048,000	3,034,000	3,515,000	15.8%	-1.0%
Southern Queensland Country	1,649,000	1,747,000	1,640,000	1,746,000	1,855,000	1,929,000	1,992,000	2,201,000	2,230,000	1,699,000	2,101,000	23.6%	-1.6%
SGBR	1,517,000	1,782,000	1,527,000	1,824,000	1,870,000	1,843,000	1,935,000	2,111,000	2,317,000	1,788,000	2,107,000	17.8%	-0.1%
Outback Queensland	598,000	799,000	673,000	840,000	855,000	930,000	1,043,000	911,000	1,152,000	854,000	933,000	9.3%	0.8%
Mackay	624,000	748,000	649,000	775,000	809,000	865,000	828,000	1,011,000	1,063,000	939,000	1,106,000	17.8%	3.1%
Gold Coast	2,995,000	3,313,000	3,228,000	3,220,000	3,246,000	3,379,000	3,561,000	3,781,000	4,202,000	2,222,000	3,239,000	45.8%	-5.3%
Fraser Coast	602,000	632,000	524,000	595,000	595,000	594,000	675,000	755,000	767,000	575,000	696,000	21.1%	-2.8%
Brisbane	5,182,000	5,092,000	5,308,000	5,801,000	6,107,000	6,220,000	6,904,000	7,318,000	8,177,000	4,626,000	5,287,000	14.3%	-10.1%
Queensland	16,929,000	18,001,000	17,572,000	19,707,000	20,337,000	20,765,000	21,934,000	23,639,000	25,914,000	16,851,000	20,474,000	21.5%	-4.8%

Total Domestic visitors to Queensland regions by drive or air transport

		Year ending December 2011	Year ending December 2012	Year ending December 2013	Year ending December 2014	Year ending December 2015	Year ending December 2016	Year ending December 2017	Year ending December 2018	Year ending December 2019	Year ending December 2020	Year ending December 2021	yr on yr change	3 year trend
Air transport	Tropical North Queensland	810,000	738,000	758,000	899,000	879,000	956,000	910,000	1,081,000	1,066,000	478,000	865,000	81.1%	-8.2%
Air transport	Whitsundays	204,000	181,000	193,000	213,000	216,000	203,000	222,000	326,000	279,000	145,000	320,000	121.0%	-0.9%
Air transport	Townsville	319,000	308,000	340,000	372,000	362,000	373,000	354,000	409,000	412,000	182,000	331,000	81.3%	-7.8%
Air transport	Sunshine Coast	382,000	388,000	375,000	478,000	518,000	453,000	534,000	524,000	651,000	198,000	351,000	77.2%	-12.6%
Air transport	Southern Queensland	115,000	59,000	84,000	111,000	99,000	90,000	106,000	108,000	111,000	31,000	50,000	59.3%	-23.1%
Air transport	SGBR	175,000	269,000	219,000	312,000	269,000	306,000	295,000	303,000	386,000	141,000	246,000	74.4%	-6.9%
Air transport	Outback Queensland	116,000	125,000	148,000	154,000	223,000	185,000	147,000	179,000	228,000	110,000	149,000	36.2%	-5.8%
Air transport	Mackay	153,000	235,000	147,000	207,000	264,000	204,000	209,000	260,000	316,000	192,000	204,000	5.9%	-7.4%
Air transport	Gold Coast	1,049,000	1,144,000	1,167,000	1,105,000	1,139,000	1,091,000	1,256,000	1,315,000	1,402,000	342,000	683,000	99.7%	-20.7%
Air transport	Fraser Coast	47,000	38,000	36,000	72,000	45,000	54,000	49,000	55,000	69,000	20,000	13,000	-33.9%	-29.0%
Air transport	Brisbane	1,845,000	1,842,000	1,923,000	2,087,000	2,063,000	2,149,000	2,403,000	2,556,000	2,962,000	843,000	1,073,000	27.3%	-23.3%
Drive	Tropical North Queensland	667,000	761,000	852,000	883,000	952,000	955,000	954,000	1,020,000	1,145,000	971,000	1,196,000	23.1%	5.6%
Drive	Whitsundays	280,000	262,000	253,000	221,000	226,000	235,000	287,000	262,000	318,000	354,000	455,000	28.4%	20.6%
Drive	Townsville	544,000	542,000	607,000	668,000	763,000	747,000	687,000	866,000	800,000	592,000	716,000	21.1%	-6.6%
Drive	Sunshine Coast	2,239,000	2,310,000	2,183,000	2,677,000	2,688,000	2,840,000	2,785,000	3,057,000	3,298,000	2,773,000	3,118,000	12.4%	0.7%
Drive	Southern Queensland	1,472,000	1,612,000	1,523,000	1,562,000	1,658,000	1,762,000	1,824,000	2,059,000	2,069,000	1,610,000	2,006,000	24.7%	-0.9%
Drive	SGBR	1,287,000	1,438,000	1,262,000	1,478,000	1,519,000	1,471,000	1,524,000	1,713,000	1,838,000	1,578,000	1,814,000	15.0%	2.0%
Drive	Outback Queensland	423,000	629,000	487,000	646,000	602,000	721,000	846,000	707,000	869,000	716,000	761,000	6.3%	2.4%
Drive	Mackay	399,000	459,000	436,000	510,000	518,000	618,000	570,000	698,000	685,000	737,000	845,000	14.6%	6.9%
Drive	Gold Coast	1,840,000	2,091,000	1,989,000	1,982,000	2,012,000	2,199,000	2,251,000	2,384,000	2,647,000	1,801,000	2,483,000	37.9%	1.5%
Drive	Fraser Coast	507,000	538,000	444,000	480,000	508,000	517,000	592,000	647,000	644,000	535,000	645,000	20.5%	-0.1%
Drive	Brisbane	3,126,000	2,953,000	3,149,000	3,455,000	3,798,000	3,720,000	4,118,000	4,304,000	4,918,000	3,465,000	3,895,000	12.4%	-3.2%
Queensland	Air transport	5,116,000	5,204,000	5,293,000	5,883,000	5,954,000	5,953,000	6,374,000	6,978,000	7,725,000	2,635,000	4,193,000	59.1%	-16.1%
	Drive	11,679,000	12,613,000	12,175,000	13,572,000	14,077,000	14,495,000	15,145,000	16,262,000	17,775,000	13,905,000	16,119,000	15.9%	-0.3%

3 year Trend = Trend change refers to the percentage change between the three years (e.g. September 2018 vs the three years to September 2019).

Source: National Visitor Survey, Tourism Research Australia.

In order to improve the reliability of information presented for the Toowoomba, South Burnett, Southern Downs and Western Downs regions, data for these regions will no longer be reported separately. Data for these regions will now be reported within the Southern Qld Country region