

# TOURISM FACT FILE

National Visitor Survey  
Year Ending March 2018

**TOURISM**  
**TROPICAL NORTH QUEENSLAND™**  
Where rainforest meets the reef



Expenditure \$2.1B

UP  
11.6%

AV SPEND PER NIGHT \$230

## Aviation

SERVICED BY

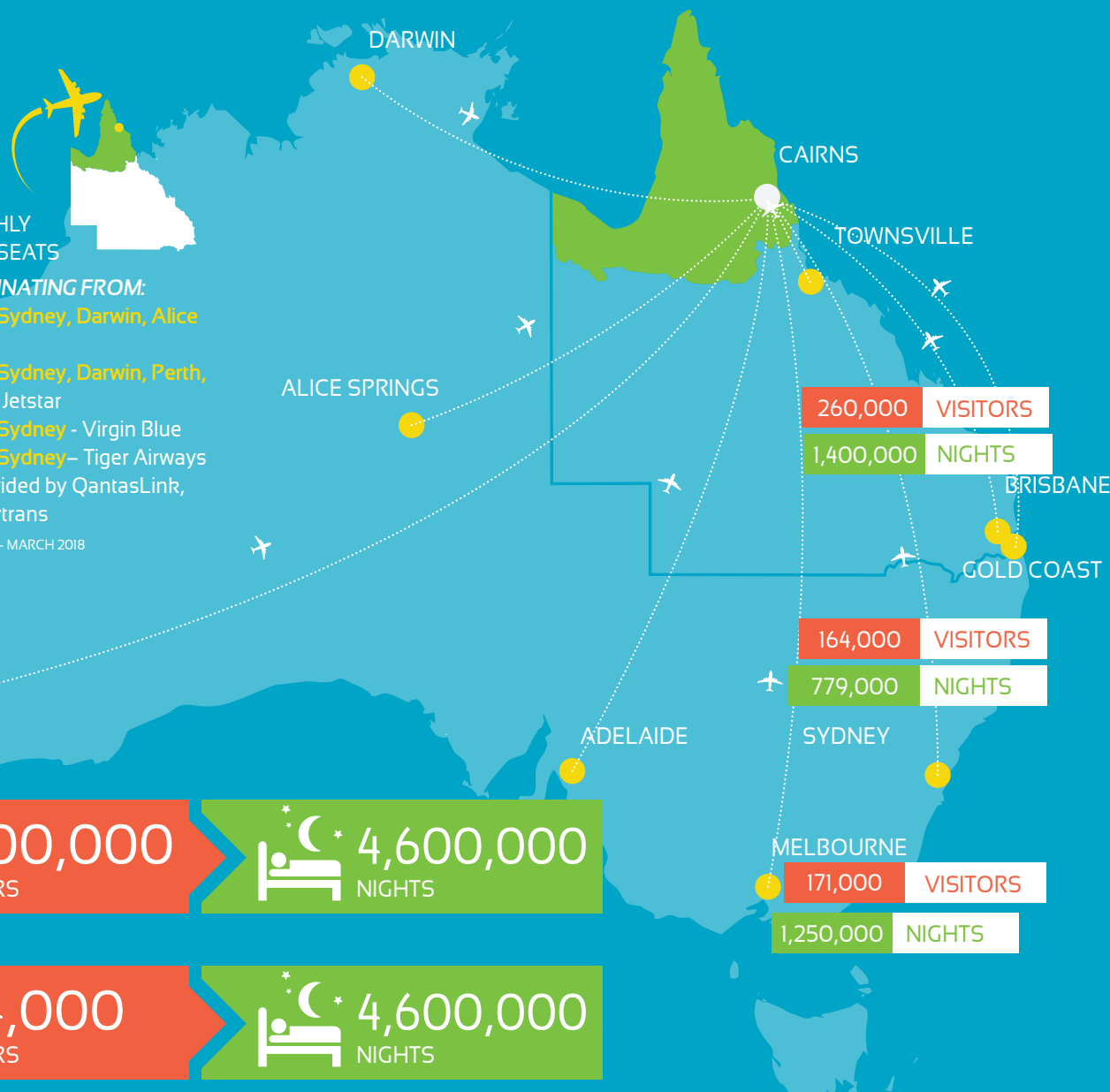
**8 DOMESTIC AIRLINES**

CONTRIBUTING AN APPROXIMATE MONTHLY CAPACITY OF 212,744 SEATS

DIRECT FLIGHTS ORIGINATING FROM:

- Brisbane, Melbourne, Sydney, Darwin, Alice Springs, - Qantas
- Brisbane, Melbourne, Sydney, Darwin, Perth, Adelaide, Gold Coast - Jetstar
- Brisbane, Melbourne, Sydney - Virgin Blue
- Brisbane, Melbourne, Sydney - Tiger Airways
- Regional services provided by QantasLink, Alr North, Rex and Skytrans

SOURCE - AVIATION REPORT CAPL - MARCH 2018



## Total Intrastate



1,200,000 VISITORS



4,600,000 NIGHTS

## Total Interstate



674,000 VISITORS



4,600,000 NIGHTS

## Domestic visitors to TNQ - YE March 2018

TOTAL DOMESTIC VISITORS

1,920,000

UP  
6.6%

TOTAL DOMESTIC VISITOR NIGHTS

9,150,000

DOWN  
0.1%

DRIVE VISITOR ARRIVALS

1,023,000

UP  
12.0%

TOTAL DOMESTIC HOLIDAY VISITORS

995,000

UP  
12.7%

TOTAL DOMESTIC HOLIDAY VISITOR NIGHTS

5,600,000

UP  
6.0%

AIR VISITOR ARRIVALS

957,000

UP  
6.0%

# TOURISM FACT FILE

## International Visitor Survey Year Ending March 2018

### Aviation



SERVICED BY

**11** INTERNATIONAL AIRLINES

WITH FLIGHTS INTO CAIRNS  
MONTHLY CAPACITY 49,963 SEATS

SOURCE: - AVIATION REPORT CAPL - MARCH 2018

#### ORIGINATING FROM:

- **Japan (Tokyo & Osaka)**  
Jetstar
- **Denpasar (via Darwin)**  
Jetstar
- **Hong Kong**  
Cathay Pacific, Hong Kong Airlines
- **Singapore**  
Silk Air
- **Auckland**  
Air New Zealand
- **Port Moresby**  
Air Niugini, Airlines of PNG and QantasLink
- **Seoul**  
JIN Air
- **China**  
China Southern, Hainan Airlines

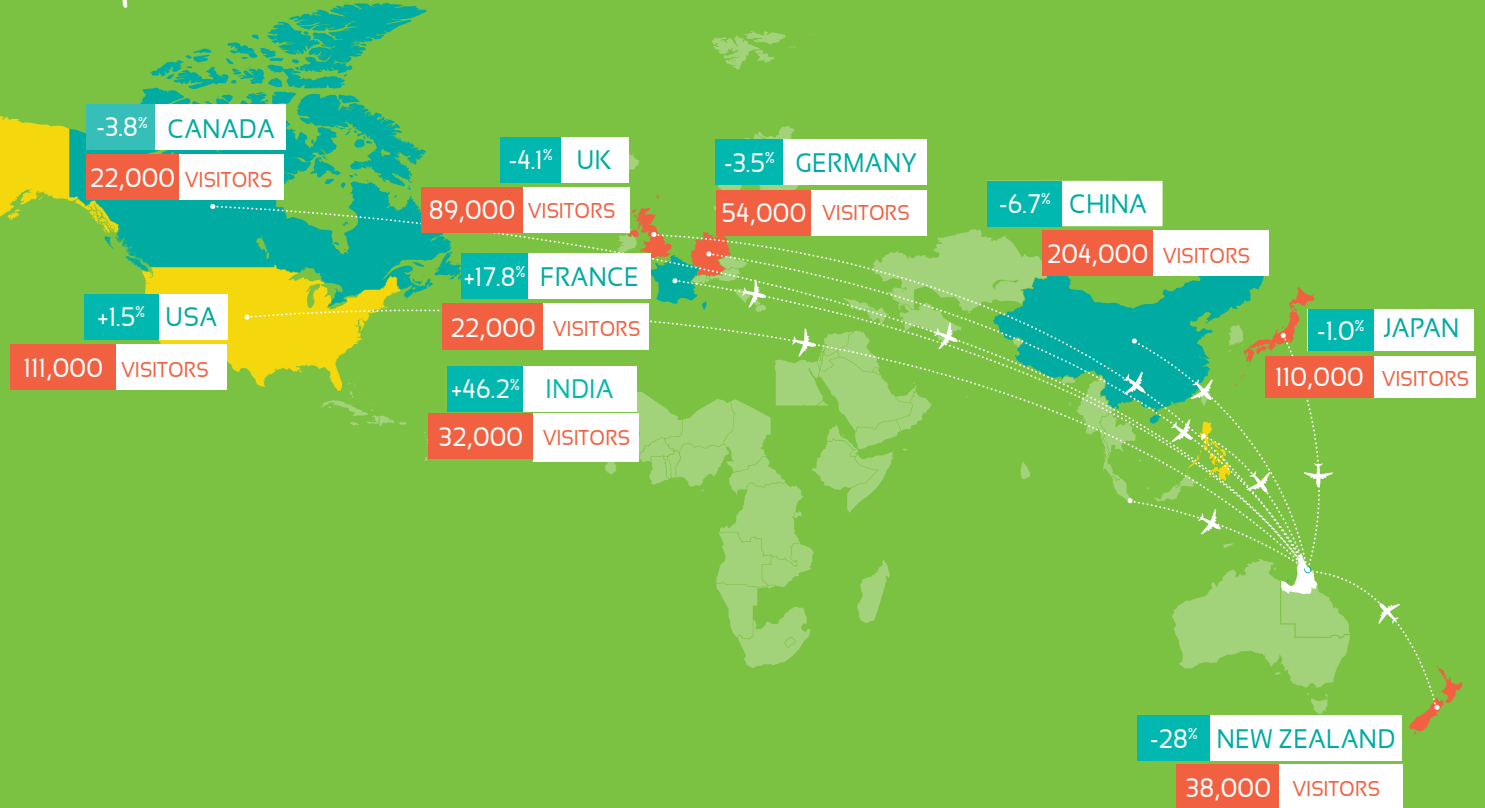
## TOURISM TROPICAL NORTH QUEENSLAND™

Where rainforest meets the reef

### Tropical North Queensland



This map outlines the changing numbers of international visitors from March 2017 to March 2018



### International Visitors YE March 2018

TOTAL INTERNATIONAL VISITORS

**880,000**

DOWN  
**1.1%**

TOTAL INTERNATIONAL VISITOR NIGHTS

**6,200,000**

DOWN  
**7.9%**

TOTAL INTERNATIONAL HOLIDAY VISITORS

NA

TOTAL INTERNATIONAL HOLIDAY VISITOR NIGHTS

NA

This data is preliminary data and does not include data relating to purpose of visit. This is due to the quality of the main purpose of visit component of the passenger data supplied to TRA by the Department of Home Affairs. It has been identified as a concern.

There is no issues with the IVS survey collection methodology. The Australian Government is working to resolve this issue.