

TOURISM FACT FILE

National Visitor Survey
Year Ending March 2018

TOURISM
TROPICAL NORTH
QUEENSLAND™
Where rainforest meets the reef



Expenditure \$2.1B

UP
11.6%

AV SPEND PER
NIGHT \$230

Aviation

SERVICED BY

8 DOMESTIC
AIRLINES

CONTRIBUTING AN
APPROXIMATE MONTHLY
CAPACITY OF 212,744 SEATS

DIRECT FLIGHTS ORIGINATING FROM:

- Brisbane, Melbourne, Sydney, Darwin, Alice Springs, - Qantas
- Brisbane, Melbourne, Sydney, Darwin, Perth, Adelaide, Gold Coast - Jetstar
- Brisbane, Melbourne, Sydney - Virgin Blue
- Brisbane, Melbourne, Sydney - Tiger Airways
- Regional services provided by QantasLink, Air North, Rex and Skytrans

SOURCE - AVIATION REPORT CAPL - MARCH 2018

Total Intrastate



1,200,000
VISITORS



4,600,000
NIGHTS

Total Interstate



674,000
VISITORS



4,600,000
NIGHTS

Domestic visitors to TNQ - YE March 2018

TOTAL DOMESTIC
VISITORS

1,920,000

UP
6.6%

TOTAL DOMESTIC
VISITOR NIGHTS

9,150,000

DOWN
0.1%

DRIVE VISITOR ARRIVALS

1,023,000

UP
12.0%

TOTAL DOMESTIC
HOLIDAY VISITORS

995,000

UP
12.7%

TOTAL DOMESTIC HOLIDAY
VISITOR NIGHTS

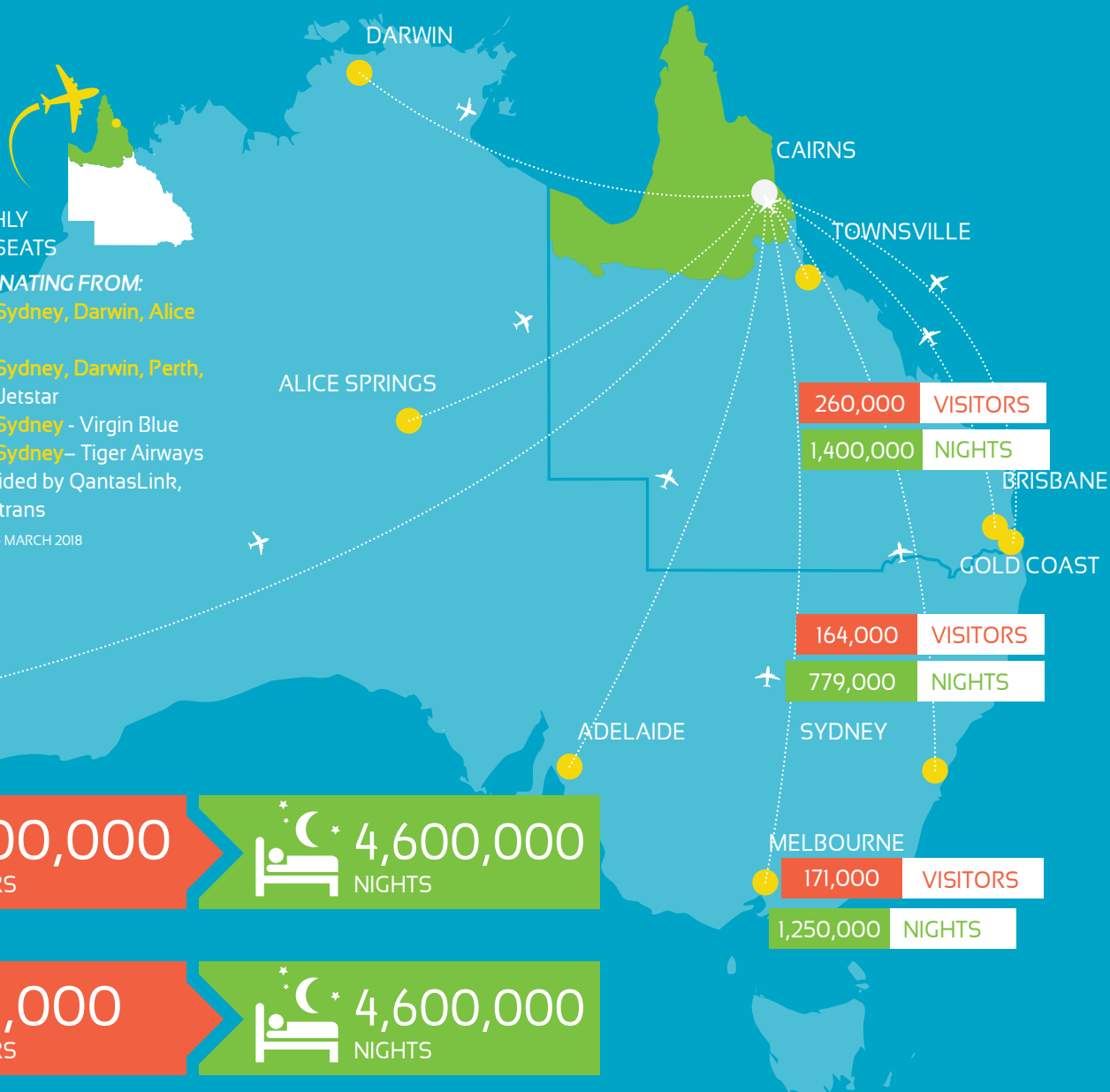
5,600,000

UP
6.0%

AIR VISITOR ARRIVALS

957,000

UP
6.0%



TOURISM FACT FILE

International Visitor Survey Year Ending March 2018

Aviation



SERVICED BY

11 INTERNATIONAL AIRLINES

WITH FLIGHTS INTO CAIRNS
MONTHLY CAPACITY 49,963 SEATS

SOURCE: AVIATION REPORT CAPL - MARCH 2018

ORIGINATING FROM:

- **Japan (Tokyo & Osaka)**
Jetstar
- **Denpasar (via Darwin)**
Jetstar
- **Hong Kong**
Cathay Pacific, Hong Kong Airlines
- **Singapore**
Silk Air
- **Auckland**
Air New Zealand
- **Port Moresby**
Air Niugini, Airlines of PNG and QantasLink
- **Seoul**
JIN Air
- **China**
China Southern, Hainan Airlines

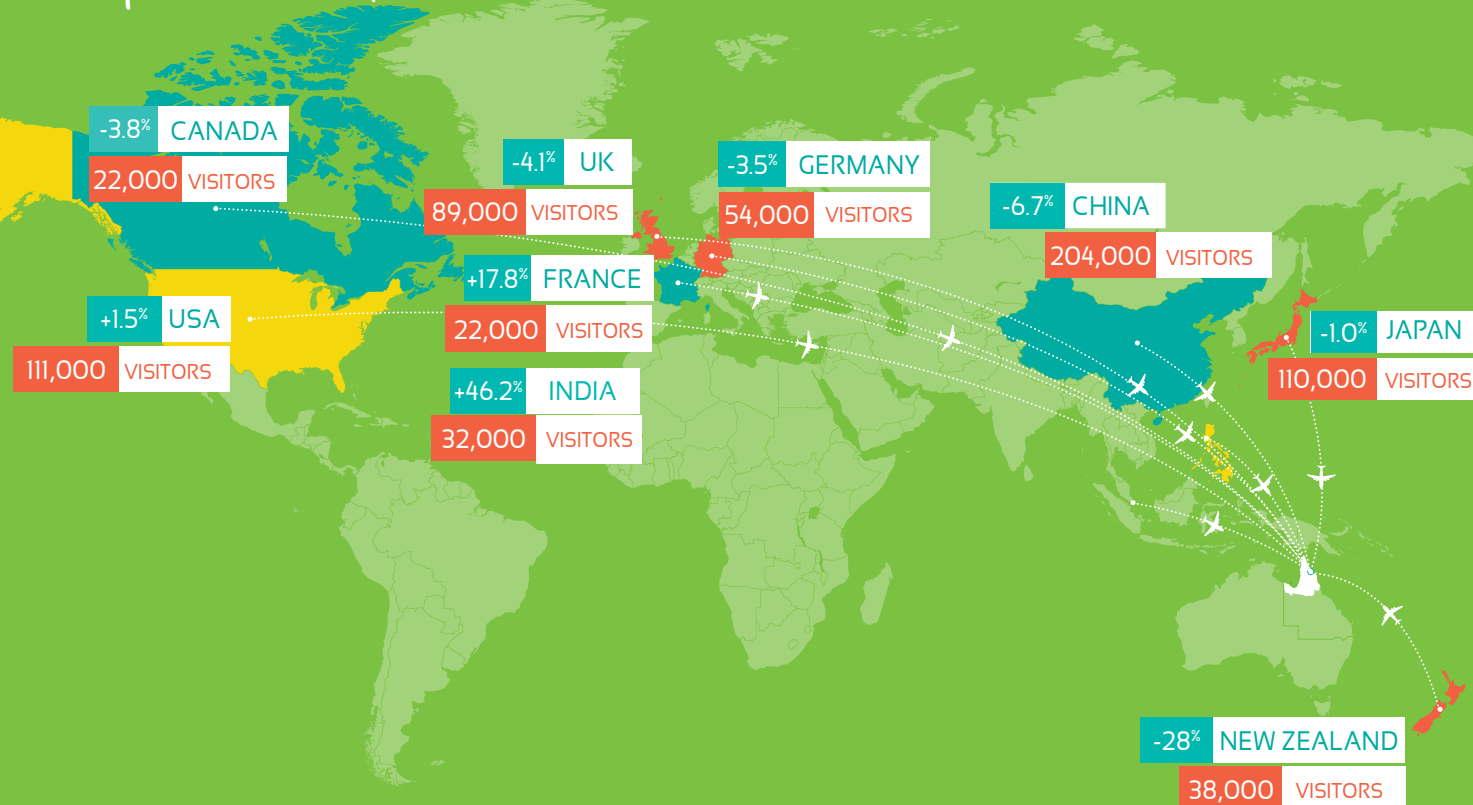
TOURISM TROPICAL NORTH QUEENSLAND™

Where rainforest meets the reef

Tropical North Queensland



This map outlines the changing numbers of international visitors from March 2017 to March 2018



International Visitors YE March 2018

TOTAL INTERNATIONAL VISITORS

880,000

DOWN
1.1%

TOTAL INTERNATIONAL VISITOR NIGHTS

6,200,000

DOWN
7.9%

TOTAL INTERNATIONAL HOLIDAY VISITORS

NA

TOTAL INTERNATIONAL HOLIDAY VISITOR NIGHTS

NA

This data is preliminary data and does not include data relating to purpose of visit. This is due to the quality of the main purpose of visit component of the passenger data supplied to TRA by the Department of Home Affairs. It has been identified as a concern.

There is no issues with the IVS survey collection methodology. The Australian Government is working to resolve this issue.