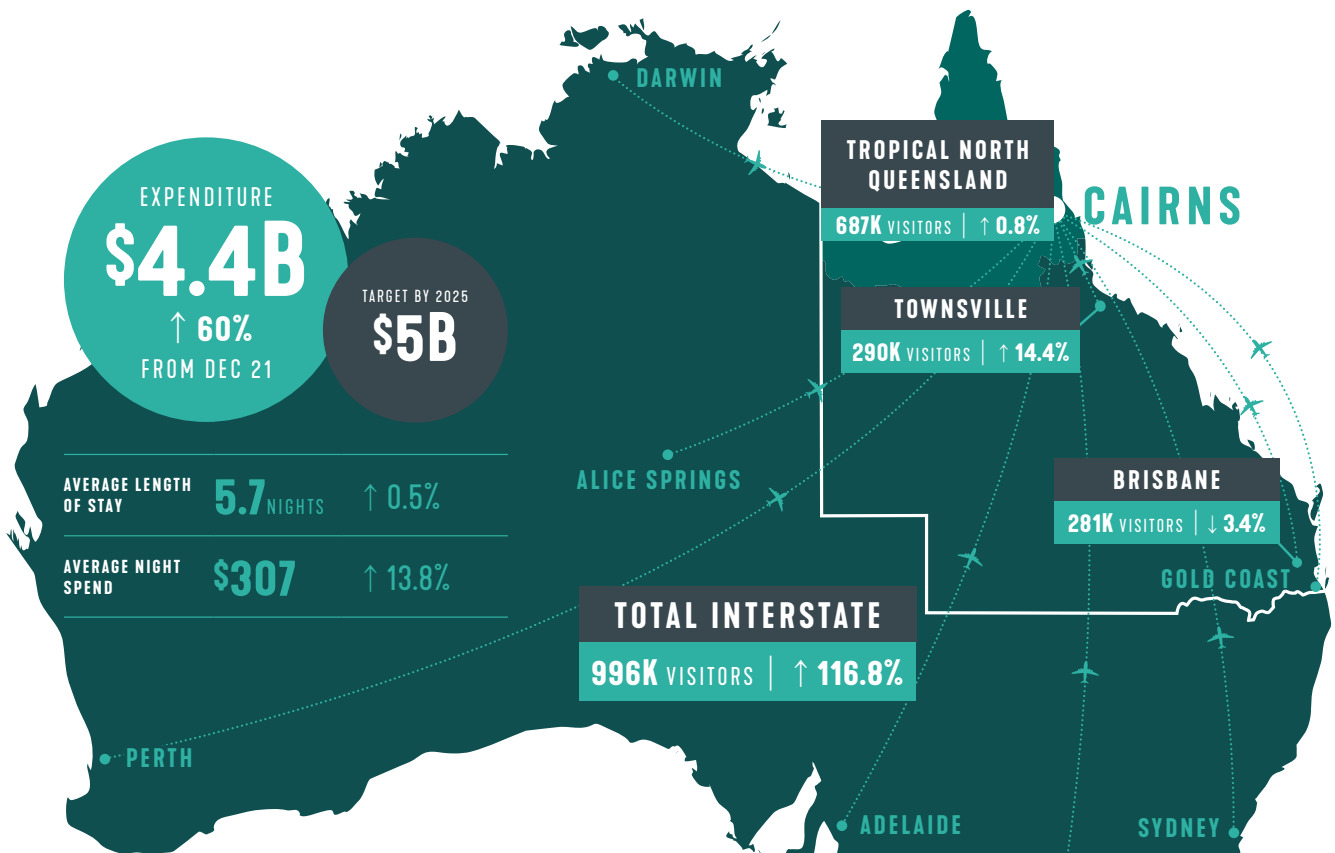


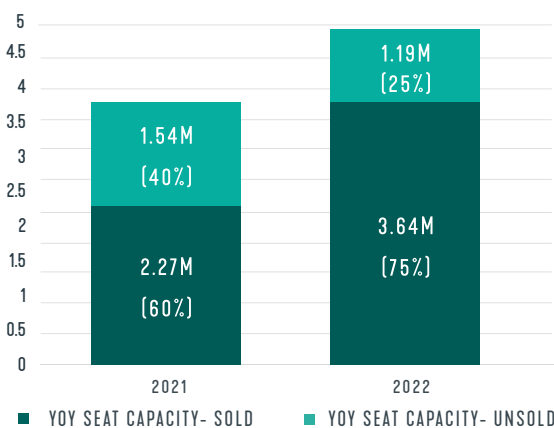
TOURISM FACT FILE

TOURISM
TROPICAL NORTH
QUEENSLAND

NATIONAL VISITOR SURVEY YEAR ENDING DECEMBER 2022



YOY SEAT CAPACITY / SEATS SOLD



TOTAL INTRASTATE



TOTAL INTERSTATE



TOTAL DOMESTIC VISITORS

2.5M

↑ 27.4%

TOTAL DOMESTIC VISITOR NIGHTS

14.3M

↑ 14.5%

TOTAL DOMESTIC HOLIDAY VISITORS

2M

↑ 43.3%

TOTAL DOMESTIC HOLIDAY VISITOR NIGHTS

9.0M

↑ 48.3%

AIR VISITOR ARRIVALS

1.4M

↑ 57.7%

DRIVE VISITOR ARRIVALS

1.2M

↑ 1.1%