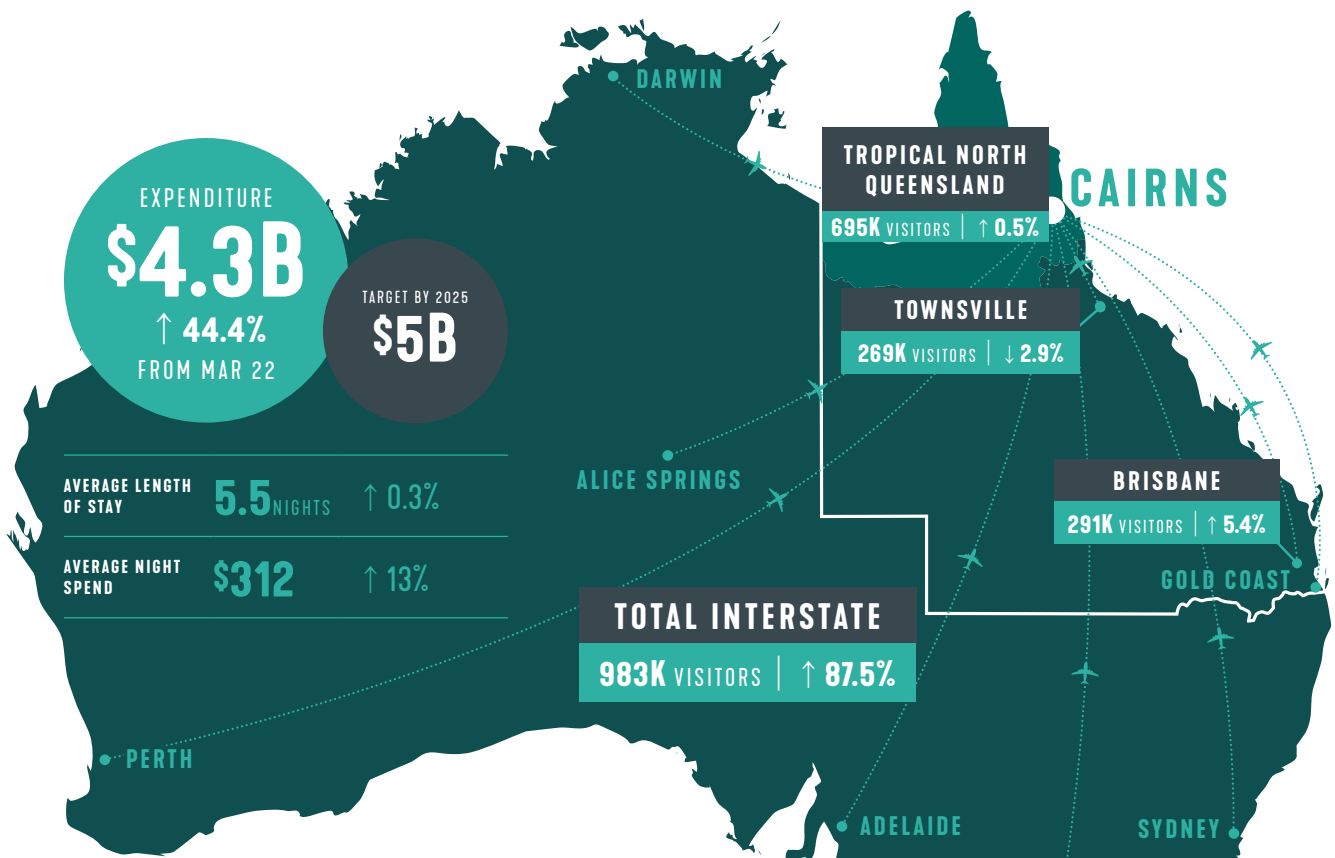


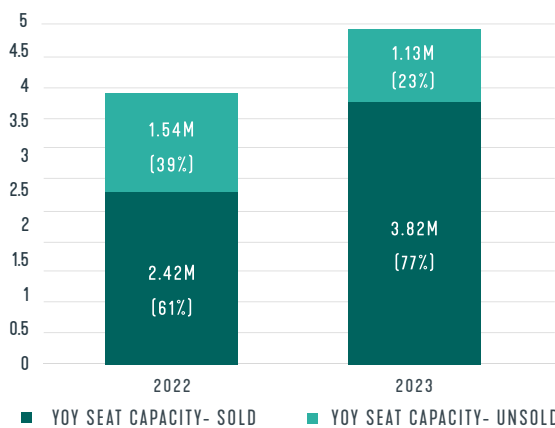
TOURISM FACT FILE

TOURISM
TROPICAL NORTH
QUEENSLAND

NATIONAL VISITOR SURVEY YEAR ENDING MARCH 2023



YOY SEAT CAPACITY / SEATS SOLD



TOTAL INTRASTATE



TOTAL INTERSTATE



TOTAL DOMESTIC VISITORS

2.5M

↑ 20.7%

TOTAL DOMESTIC VISITOR NIGHTS

13.3M

↑ 27.8%

TOTAL DOMESTIC HOLIDAY VISITORS

1.5M

↑ 30.1%

TOTAL DOMESTIC HOLIDAY VISITOR NIGHTS

8.4M

↑ 29.3%

AIR VISITOR ARRIVALS

1.4M

↑ 46.2%

DRIVE VISITOR ARRIVALS

1.17M

↓ 2.1%