

TOURISM
TROPICAL NORTH
QUEENSLAND

ATDW

WATCH THE VIDEO HERE

TOPIC 1: WHERE DOES YOUR ATDW LISTING APPEAR?

ITEMS TO CHECK

ACTIONS ARISING

Search for your listing on
<https://www.atdw.com.au/>

Search for your listing on
tropicalnorthqueensland.org.au.
Check that the content is the same
as the one on ATDW. If not, contact
TTNQ so they can trigger an update.

Search for your listing on
queensland.com. Check that the
content is the same as the one on
ATDW. If not, contact Tourism and
Events Queensland so they can
trigger an update.

TOPIC 2: EDITING YOUR LISTING

ITEMS TO CHECK

ACTIONS ARISING

Log into ATDW and check your listing.
Make note of the expiry date in your
calendar.

Check each area of your listing and
improve it if needs be.

Is your Google Business Profile
connected? Consider connecting
it but first thoroughly [read the
documentation here.](#)

TOURISM TROPICAL NORTH QUEENSLAND

TOPIC 3: TIPS TO CREATE MORE ENGAGING CONTENT

ITEMS TO CHECK

ACTIONS ARISING

Locate your images in your ATDW profile, do they require updating? If so, update them.

Locate your videos in your ATDW profile, do they require updating? If so, update them.

TOPIC 4: ENHANCING YOUR LISTING WITH A DEAL

ITEMS TO CHECK

ACTIONS ARISING

Locate the deal area in your ATDW profile.

Add up to 3 deals. [Extra instructions are available here.](#)

[Monitor your deals \(filter by destination\) on Queensland.com](#) and check your Google Analytics referrals regularly to see how many visits your deal is referring to your website.