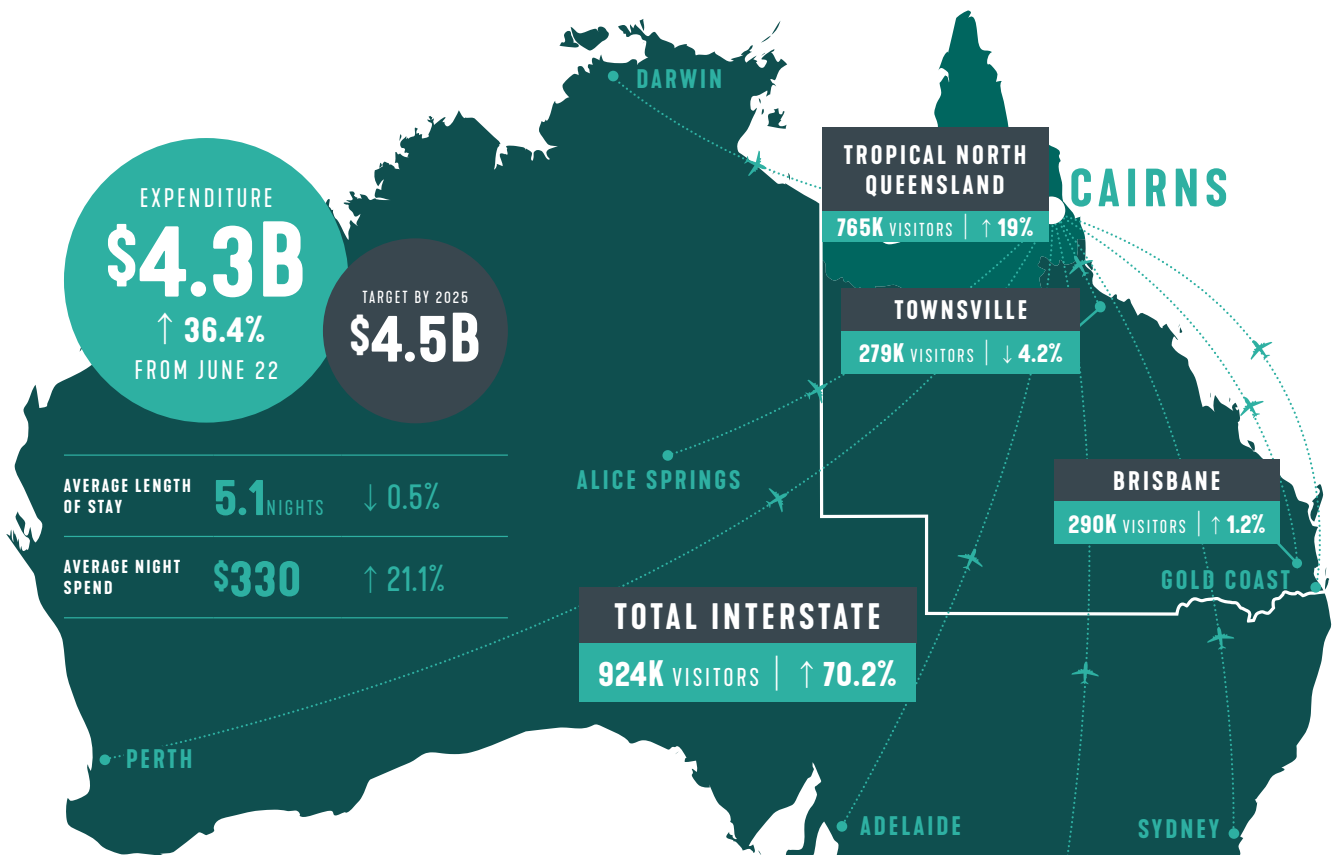


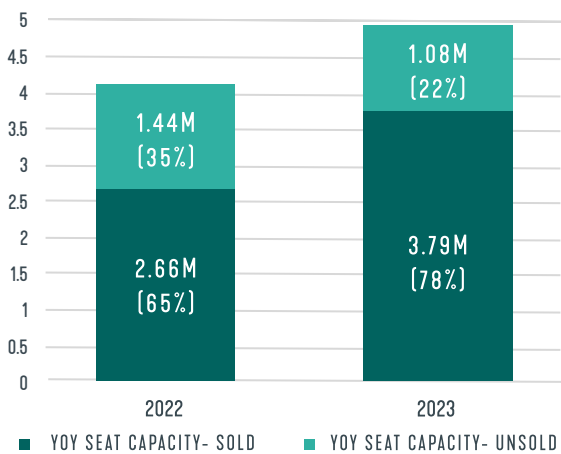
# TOURISM FACT FILE

TOURISM  
TROPICAL NORTH  
QUEENSLAND

NATIONAL VISITOR SURVEY YEAR ENDING JUNE 2023



## YOY SEAT CAPACITY / SEATS SOLD



## TOTAL INTRASTATE



## TOTAL INTERSTATE



TOTAL DOMESTIC VISITORS

**2.5M**

↑ 23.3%

TOTAL DOMESTIC VISITOR NIGHTS

**12.9M**

↑ 12.9%

TOTAL DOMESTIC HOLIDAY VISITORS

**1.4M**

↑ 20%

TOTAL DOMESTIC HOLIDAY VISITOR NIGHTS

**7.6M**

↑ 11.2%

AIR VISITOR ARRIVALS

**1.4M**

↑ 35.4%

DRIVE VISITOR ARRIVALS

**1.27M**

↑ 9.6%