

Total Domestic visitors to Queensland regions														
	Year ending September 2013	Year ending September 2014	Year ending September 2015	Year ending September 2016	Year ending September 2017	Year ending September 2018	Year ending September 2019	Year ending September 2020	Year ending September 2021	Year ending September 2022	Year ending September 2023			
Tropical North Queensland	1,554,000	1,651,000	1,670,000	1,934,000	1,794,000	1,920,000	2,019,000	2,183,000	1,487,000	2,068,000	2,496,000			
Whitsundays	468,000	495,000	476,000	491,000	475,000	552,000	646,000	624,000	528,000	844,000	862,000			
Townsville	911,000	966,000	1,026,000	1,224,000	1,106,000	1,082,000	1,427,000	1,226,000	731,000	1,152,000	1,144,000	-0.7%	-2.6%	
Sunshine Coast	2,740,000	2,746,000	3,296,000	3,242,000	3,424,000	3,353,000	3,855,000	3,819,000	3,137,000	3,708,000	4,125,000	11.2%	2.9%	
Southern Queensland Coast	1,802,000	1,662,000	1,923,000	1,986,000	2,063,000	2,204,000	2,392,000	2,306,000	1,915,000	2,290,000	2,699,000	17.8%	6.0%	
SGBR	1,805,000	1,508,000	1,828,000	1,890,000	1,818,000	2,030,000	2,218,000	2,258,000	1,830,000	1,989,000	2,339,000	17.6%	1.3%	
Outback Queensland	756,000	697,000	896,000	816,000	990,000	948,000	1,020,000	1,119,000	855,000	867,000	1,058,000	22.0%	-2.2%	
Mackay	778,000	641,000	781,000	820,000	871,000	894,000	1,002,000	1,100,000	874,000	1,128,000	1,207,000	7.0%	3.5%	
Gold Coast	3,422,000	3,222,000	3,159,000	3,256,000	3,469,000	3,425,000	4,002,000	3,923,000	2,445,000	3,264,000	4,222,000	29.3%	3.1%	
Fraser Coast	572,000	575,000	577,000	609,000	591,000	717,000	739,000	744,000	579,000	683,000	850,000	24.4%	5.3%	
Brisbane	5,068,000	5,220,000	5,694,000	5,906,000	6,408,000	6,673,000	7,384,000	7,712,000	4,486,000	5,038,000	7,407,000	47.0%	-1.8%	
Queensland	18,044,000	17,832,000	19,767,000	20,358,000	21,142,000	21,906,000	24,584,000	24,809,000	17,087,000	20,769,000	25,964,000	25.0%	1.8%	

Total Domestic visitors to Queensland regions by drive or air transport														
	Year ending September 2013	Year ending September 2014	Year ending September 2015	Year ending September 2016	Year ending September 2017	Year ending September 2018	Year ending September 2019	Year ending September 2020	Year ending September 2021	Year ending September 2022	Year ending September 2023			
Air transport	Tropical North Queensland	747,000	795,000	847,000	945,000	901,000	963,000	1,044,000	1,075,000	475,000	932,000	1,363,000		
Air transport	Whitsundays	189,000	197,000	186,000	246,000	218,000	214,000	345,000	255,000	144,000	368,000	390,000	46.2%	11.6%
Air transport	Townsville	278,000	343,000	386,000	375,000	363,000	375,000	438,000	364,000	168,000	345,000	459,000	6.0%	17.6%
Air transport	Sunshine Coast	403,000	371,000	512,000	480,000	484,000	501,000	573,000	642,000	183,000	414,000	709,000	33.0%	10.8%
Air transport	Southern Queensland	75,000	84,000	128,000	84,000	106,000	114,000	119,000	102,000	29,000	65,000	177,000	71.4%	5.4%
Air transport	SGBR	279,000	240,000	306,000	266,000	275,000	326,000	332,000	380,000	122,000	227,000	408,000	174.6%	38.5%
Air transport	Outback Queensland	136,000	161,000	165,000	224,000	161,000	142,000	210,000	199,000	112,000	146,000	242,000	79.9%	6.7%
Air transport	Mackay	227,000	148,000	240,000	234,000	210,000	237,000	257,000	315,000	166,000	219,000	293,000	65.6%	9.4%
Air transport	Gold Coast	1,183,000	1,134,000	1,082,000	1,112,000	1,128,000	1,243,000	1,364,000	1,316,000	339,000	833,000	1,350,000	33.9%	-3.2%
Air transport	Fraser Coast	32,000	58,000	59,000	40,000	72,000	24,000	65,000	63,000	20,000	27,000	37,000	62.2%	1.4%
Air transport	Brisbane	1,960,000	1,826,000	2,068,000	2,122,000	2,150,000	2,479,000	2,591,000	2,793,000	736,000	1,151,000	2,476,000	35.3%	-24.0%
													115.0%	-6.8%
Drive	Tropical North Queensland	802,000	865,000	862,000	979,000	902,000	1,010,000	1,046,000	1,110,000	1,026,000	1,201,000	1,175,000		
Drive	Whitsundays	230,000	256,000	242,000	217,000	240,000	311,000	251,000	326,000	357,000	446,000	406,000	-2.1%	2.0%
Drive	Townsville	595,000	597,000	693,000	788,000	710,000	672,000	790,000	554,000	778,000	626,000	778,000	-9.1%	7.0%
Drive	Sunshine Coast	2,243,000	2,330,000	2,695,000	2,685,000	2,853,000	2,766,000	3,226,000	3,080,000	2,894,000	3,249,000	3,305,000	-19.5%	-7.7%
Drive	Southern Queensland	1,651,000	1,510,000	1,724,000	1,789,000	1,894,000	2,031,000	2,245,000	2,125,000	1,851,000	2,188,000	2,471,000	1.7%	2.4%
Drive	SGBR	1,457,000	1,228,000	1,476,000	1,527,000	1,483,000	1,604,000	1,772,000	1,808,000	1,640,000	1,914,000	1,914,000	12.9%	5.6%
Drive	Outback Queensland	569,000	513,000	682,000	564,000	807,000	779,000	779,000	870,000	719,000	697,000	799,000	11.3%	2.0%
Drive	Mackay	511,000	420,000	481,000	556,000	629,000	604,000	688,000	725,000	699,000	854,000	880,000	14.6%	-3.1%
Drive	Gold Coast	2,166,000	1,995,000	1,936,000	2,079,000	2,261,000	2,113,000	2,536,000	2,472,000	2,040,000	2,361,000	2,693,000	3.0%	6.8%
Drive	Fraser Coast	481,000	466,000	484,000	520,000	491,000	656,000	626,000	638,000	540,000	617,000	741,000	14.1%	3.2%
Drive	Brisbane	2,880,000	3,158,000	3,377,000	3,498,000	3,864,000	3,846,000	4,347,000	4,618,000	3,413,000	3,594,000	4,535,000	20.0%	5.7%
													26.2%	-0.7%
Queensland	Air transport	5,397,000	5,252,000	5,857,000	6,009,000	5,963,000	6,484,000	7,210,000	7,332,000	2,434,000	4,631,000	7,745,000	67.2%	2.9%
	Drive	12,578,000	12,418,000	13,609,000	14,023,000	14,833,000	15,053,000	16,934,000	17,092,000	14,437,000	15,965,000	17,980,000	12.6%	1.9%

3 year Trend = Trend change refers to the percentage change between the three years (e.g. September 2018 vs the three years to September 2019).

Source: National Visitor Survey, Tourism Research Australia.

In order to improve the reliability of information presented for the Toowoomba, South Burnett, Southern Downs and Western Downs regions, data for these regions will no longer be reported separately. Data for these regions will now be reported within the Southern Qld Country region.