

# MEDIA RELEASE



March 13, 2024

## Tropical North Queensland offers \$100 off tours

Visitors to Tropical North Queensland can enjoy \$100 off hundreds of tours including Great Barrier Reef trips, scenic helicopter flights and guided rainforest adventures from today with the national launch of the Tropical Dollars campaign.

The initiative is joint-funded by the Albanese and Miles Governments following Cyclone Jasper, to support the Tropical North Queensland tourism industry.

Tourism Tropical North Queensland Chief Executive Officer Mark Olsen said the \$100 Tropical Dollars discount would be applied to tours booked through Experience Oz with a minimum spend of \$200.

"If you've never glided over the rainforest in a gondola or tried the adventure of white water rafting, now is the time to do it," he said.

"Tropical North Queensland's waterfalls are flowing, and the world's oldest rainforest is refreshed from the summer rains.

"This is a great opportunity to pack more activities into your holiday, especially for families wanting to take the kids snorkelling for the first time or to visit the wildlife parks to feed a kangaroo and watch a crocodile leap from the water.

"Our operators are ready to welcome visitors and there is plenty of availability for a range of accommodation styles from luxury hotels and resorts to family-friendly apartments.

"You may want a city getaway where everything is in walking distance including the marina and great waterfront restaurants and bars, or a quiet getaway on the Cassowary Coast.

"Relax at a Port Douglas resort and explore the famous Daintree rainforest or chill out at Palm Cove in between day trips to Kuranda and the Atherton Tablelands."

The Tropical Dollars are for bookings through to 21 June 2024, with no blackout periods, and can be redeemed when booking through Experience Oz.

Tropical Dollars deals are available at [tropicaldollars.experienceoz.com.au](https://tropicaldollars.experienceoz.com.au).

### Quotes attributable to Federal Minister for Emergency Management, Murray Watt:

"This is a very special part of Queensland and one that we encourage Aussies from all around the country to experience.

"The Albanese Government is really pleased to work with the Miles Government and Tourism Tropical North Queensland on meaningful initiatives that will help the region bounce back from Tropical Cyclone Jasper.

"What better excuse to see world-class tourist attractions and experience the incredible wildlife Tropical North Queensland has to offer."

### Quotes attributable to Minister for Tourism, Michael Healy:

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"We all know how beautiful this part of the world is, with our spectacular waterfalls in full flight, our rainforest thriving and the world-renowned reef ready to be explored.

"The Tropical Dollars incentive is a great opportunity to get out and discover something you've never experienced before – or even revisit an old favourite.

"The discounts will help Aussie families, currently feeling the cost-of-living pressures to take a holiday, providing a timely boost for our local tourism operators following what has been a really tough time."

The program is delivered in partnership with Experience Oz and Tourism and Events Queensland, and is jointly funded by the Australian and Queensland Governments under Disaster Recovery Funding Arrangements (DRFA).

**ENDS**

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