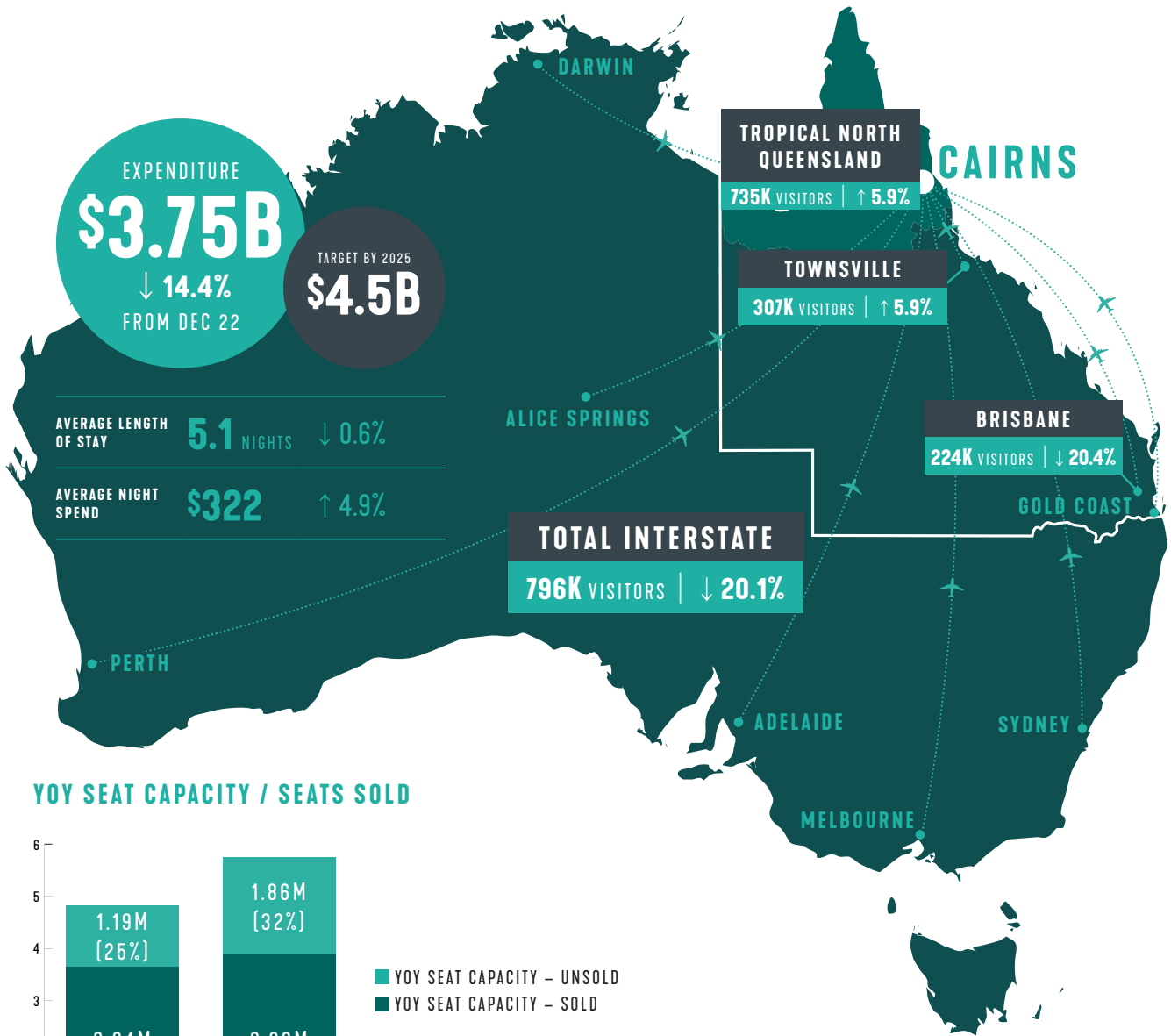


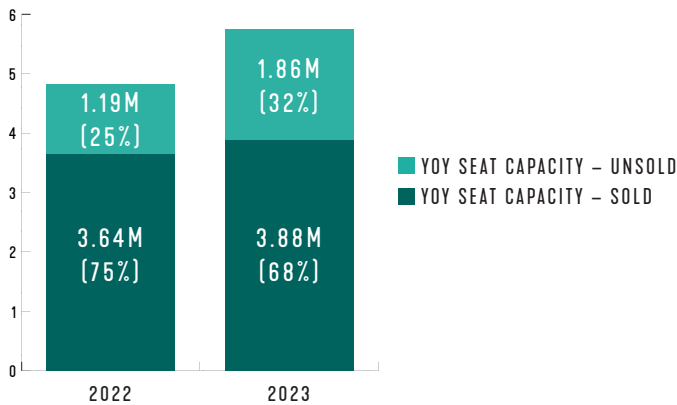
# TOURISM FACT FILE

TOURISM  
TROPICAL NORTH  
QUEENSLAND

NATIONAL VISITOR SURVEY YEAR ENDING DECEMBER 2023



## YOY SEAT CAPACITY / SEATS SOLD



## TOTAL INTRASTATE



## TOTAL INTERSTATE



TOTAL DOMESTIC VISITORS

**2.3M**

↓ 9.5%

TOTAL DOMESTIC VISITOR NIGHTS

**11.7M**

↓ 18.4%

TOTAL DOMESTIC HOLIDAY VISITORS

**1M**

↓ 18.6%

TOTAL DOMESTIC HOLIDAY VISITOR NIGHTS

**7.1M**

↓ 20.6%

AIR VISITOR ARRIVALS

**1.07M**

↓ 21.4%

DRIVE VISITOR ARRIVALS

**1.24M**

↑ 2.8%