

Total Domestic visitors to Queensland regions

	Year ending December 2013	Year ending December 2014	Year ending December 2015	Year ending December 2016	Year ending December 2017	Year ending December 2018	Year ending December 2019	Year ending December 2020	Year ending December 2021	Year ending December 2022	Year ending December 2023	yr on yr change	3 year trend
Tropical North Queensland	1,594,000	1,761,000	1,820,000	1,899,000	1,823,000	2,024,000	2,218,000	1,448,000	1,982,000	2,525,000	2,285,000	-9.5%	14.0%
Whitsundays	505,000	470,000	477,000	455,000	539,000	640,000	631,000	532,000	791,000	851,000	724,000	-14.9%	8.8%
Townsville	967,000	1,068,000	1,154,000	1,165,000	1,083,000	1,336,000	1,297,000	797,000	1,049,000	1,208,000	1,145,000	-5.3%	11.4%
Sunshine Coast	2,610,000	3,247,000	3,270,000	3,392,000	3,408,000	3,622,000	4,048,000	3,034,000	3,515,000	4,215,000	4,193,000	-0.5%	10.8%
Southern Queensland Country	1,738,000	1,872,000	2,008,000	2,053,000	2,133,000	2,368,000	2,398,000	1,806,000	2,283,000	2,743,000	2,548,000	-7.1%	10.9%
SGBR	1,527,000	1,824,000	1,870,000	1,843,000	1,935,000	2,111,000	2,317,000	1,788,000	2,107,000	2,269,000	2,124,000	-6.4%	5.5%
Outback Queensland	673,000	840,000	854,000	930,000	1,043,000	911,000	1,152,000	854,000	932,000	956,000	962,000	0.6%	3.9%
Mackay	649,000	775,000	809,000	865,000	828,000	1,011,000	1,064,000	939,000	1,106,000	1,181,000	1,111,000	-6.0%	5.3%
Gold Coast	3,228,000	3,220,000	3,246,000	3,379,000	3,561,000	3,781,000	4,202,000	2,222,000	3,239,000	4,122,000	4,137,000	0.4%	20.0%
Fraser Coast	524,000	595,000	595,000	594,000	675,000	755,000	767,000	575,000	696,000	820,000	861,000	5.0%	13.7%
Brisbane	5,194,000	5,678,000	5,953,000	6,096,000	6,755,000	7,157,000	8,010,000	4,517,000	5,099,000	7,169,000	7,325,000	2.2%	16.7%
Queensland	17,572,000	19,707,000	20,337,000	20,765,000	21,934,000	23,639,000	25,914,000	16,851,000	20,474,000	25,591,000	24,992,000	-2.3%	12.9%

Total Domestic visitors to Queensland regions by drive or air transport

		Year ending December 2013	Year ending December 2014	Year ending December 2015	Year ending December 2016	Year ending December 2017	Year ending December 2018	Year ending December 2019	Year ending December 2020	Year ending December 2021	Year ending December 2022	Year ending December 2023	yr on yr change	3 year trend
Air transport	Tropical North Queensland	758,000	899,000	879,000	956,000	910,000	1,081,000	1,066,000	478,000	865,000	1,365,000	1,073,000	-21.4%	22.0%
Air transport	Whitsundays	193,000	213,000	216,000	203,000	222,000	326,000	279,000	145,000	320,000	405,000	284,000	-30.0%	16.0%
Air transport	Townsville	340,000	372,000	362,000	373,000	354,000	409,000	412,000	182,000	331,000	430,000	447,000	4.0%	28.1%
Air transport	Sunshine Coast	375,000	478,000	518,000	453,000	534,000	524,000	651,000	198,000	351,000	741,000	696,000	-6.0%	38.7%
Air transport	Southern Queensland Country	88,000	111,000	103,000	96,000	113,000	121,000	114,000	31,000	51,000	155,000	155,000	-0.3%	51.9%
Air transport	SGBR	219,000	312,000	269,000	306,000	295,000	303,000	386,000	141,000	246,000	351,000	235,000	-33.1%	12.7%
Air transport	Outback Queensland	148,000	154,000	223,000	185,000	147,000	179,000	228,000	110,000	149,000	191,000	244,000	27.7%	29.8%
Air transport	Mackay	147,000	207,000	264,000	204,000	209,000	260,000	316,000	192,000	204,000	292,000	243,000	-16.9%	7.3%
Air transport	Gold Coast	1,167,000	1,105,000	1,139,000	1,091,000	1,256,000	1,315,000	1,402,000	342,000	683,000	1,428,000	1,267,000	-11.2%	37.7%
Air transport	Fraser Coast	36,000	72,000	45,000	54,000	49,000	55,000	69,000	20,000	13,000	38,000	62,000	62.0%	59.0%
Air transport	Brisbane	1,919,000	2,087,000	2,059,000	2,142,000	2,396,000	2,543,000	2,959,000	843,000	1,072,000	2,337,000	2,759,000	18.1%	45.1%
Drive	Tropical North Queensland	852,000	883,000	952,000	955,000	954,000	1,020,000	1,145,000	971,000	1,196,000	1,209,000	1,244,000	2.8%	8.1%
Drive	Whitsundays	253,000	221,000	226,000	235,000	287,000	262,000	318,000	354,000	455,000	371,000	396,000	6.8%	3.5%
Drive	Townsville	607,000	668,000	763,000	747,000	687,000	866,000	800,000	592,000	716,000	716,000	641,000	-10.4%	2.4%
Drive	Sunshine Coast	2,183,000	2,677,000	2,688,000	2,840,000	2,785,000	3,057,000	3,298,000	2,773,000	3,118,000	3,387,000	3,361,000	-0.8%	6.3%
Drive	Southern Queensland Country	1,596,000	1,686,000	1,807,000	1,877,000	1,959,000	2,210,000	2,234,000	1,716,000	2,187,000	2,549,000	2,360,000	-7.4%	10.0%
Drive	SGBR	1,262,000	1,478,000	1,519,000	1,471,000	1,524,000	1,713,000	1,838,000	1,578,000	1,814,000	1,872,000	1,835,000	-2.0%	4.9%
Drive	Outback Queensland	487,000	646,000	601,000	721,000	846,000	707,000	869,000	716,000	760,000	750,000	688,000	-8.3%	-1.3%
Drive	Mackay	436,000	510,000	518,000	618,000	570,000	698,000	686,000	737,000	845,000	853,000	821,000	-3.8%	3.4%
Drive	Gold Coast	1,989,000	1,982,000	2,012,000	2,199,000	2,251,000	2,384,000	2,647,000	1,801,000	2,483,000	2,568,000	2,776,000	8.1%	14.2%
Drive	Fraser Coast	444,000	480,000	508,000	517,000	592,000	647,000	644,000	535,000	645,000	722,000	727,000	0.7%	10.1%
Drive	Brisbane	3,061,000	3,335,000	3,648,000	3,605,000	3,976,000	4,154,000	4,747,000	3,356,000	3,709,000	4,482,000	4,226,000	-5.7%	7.5%
Queensland	Air transport	5,293,000	5,883,000	5,954,000	5,953,000	6,374,000	6,978,000	7,725,000	2,635,000	4,193,000	7,586,000	7,313,000	-3.6%	32.5%
	Drive	12,175,000	13,572,000	14,077,000	14,495,000	15,145,000	16,262,000	17,775,000	13,905,000	16,119,000	17,883,000	17,533,000	-2.0%	7.6%

3 year Trend = Trend change refers to the percentage change between the three years (e.g. September 2018 vs the three years to September 2019).

Source: National Visitor Survey, Tourism Research Australia.

In order to improve the reliability of information presented for the Toowoomba, South Burnett, Southern Downs and Western Downs regions, data for these regions will no longer be reported separately. Data for these regions will now be reported within the Southern Qld Country region.