

### Total Domestic visitors to Queensland regions

	Year ending June 2013	Year ending June 2014	Year ending June 2015	Year ending June 2016	Year ending June 2017	Year ending June 2018	Year ending June 2019	Year ending June 2020	Year ending June 2021	Year ending June 2022	Year ending June 2023	yr on yr change	3 year trend
<b>Tropical North Queensland</b>	<b>1,645,000</b>	<b>1,679,000</b>	<b>1,670,000</b>	<b>1,880,000</b>	<b>1,791,000</b>	<b>2,037,000</b>	<b>2,039,000</b>	<b>1,776,000</b>	<b>1,928,000</b>	<b>2,061,000</b>	<b>2,541,000</b>	<b>23.3%</b>	<b>13.3%</b>
Whitsundays	473,000	511,000	421,000	512,000	508,000	549,000	643,000	524,000	726,000	811,000	765,000	-5.6%	11.7%
Townsville	888,000	1,028,000	1,101,000	1,206,000	1,081,000	1,139,000	1,452,000	996,000	939,000	1,156,000	1,076,000	-6.9%	2.6%
Sunshine Coast	2,684,000	3,007,000	3,197,000	3,265,000	3,403,000	3,402,000	3,982,000	3,220,000	3,766,000	3,870,000	3,884,000	0.4%	6.1%
Southern Queensland Country	1,789,000	1,685,000	2,046,000	1,993,000	2,023,000	2,256,000	2,407,000	1,986,000	2,243,000	2,516,000	2,504,000	-0.5%	7.7%
SGBR	1,663,000	1,634,000	1,900,000	1,758,000	1,827,000	2,079,000	2,342,000	1,870,000	2,099,000	2,065,000	2,314,000	12.0%	7.4%
Outback Queensland	781,000	709,000	864,000	867,000	959,000	952,000	1,121,000	928,000	1,006,000	794,000	1,103,000	38.9%	6.4%
Mackay	748,000	647,000	863,000	761,000	868,000	898,000	1,097,000	1,044,000	907,000	1,189,000	1,113,000	-6.4%	2.2%
Gold Coast	3,406,000	3,235,000	3,055,000	3,346,000	3,524,000	3,519,000	4,172,000	3,093,000	3,180,000	3,196,000	4,321,000	35.2%	13.0%
Fraser Coast	546,000	572,000	595,000	633,000	564,000	738,000	749,000	624,000	725,000	762,000	765,000	0.5%	6.7%
Brisbane	5,107,000	5,452,000	5,786,000	5,864,000	6,552,000	6,897,000	7,490,000	6,202,000	5,452,000	5,623,000	7,211,000	28.2%	5.8%
<b>Queensland</b>	<b>17,958,000</b>	<b>18,522,000</b>	<b>19,957,000</b>	<b>20,205,000</b>	<b>21,279,000</b>	<b>22,560,000</b>	<b>25,312,000</b>	<b>20,421,000</b>	<b>20,758,000</b>	<b>21,709,000</b>	<b>25,268,000</b>	<b>16.4%</b>	<b>7.7%</b>

### Total Domestic visitors to Queensland regions by drive or air transport

		Year ending June 2013	Year ending June 2014	Year ending June 2015	Year ending June 2016	Year ending June 2017	Year ending June 2018	Year ending June 2019	Year ending June 2020	Year ending June 2021	Year ending June 2022	Year ending June 2023	yr on yr change	3 year trend
<b>Air transport</b>	<b>Tropical North Queensland</b>	<b>789,000</b>	<b>840,000</b>	<b>839,000</b>	<b>962,000</b>	<b>827,000</b>	<b>1,092,000</b>	<b>1,025,000</b>	<b>807,000</b>	<b>788,000</b>	<b>966,000</b>	<b>1,307,000</b>	<b>35.4%</b>	<b>19.5%</b>
Air transport	Whitsundays	210,000	214,000	182,000	245,000	210,000	238,000	332,000	202,000	220,000	384,000	345,000	-10.0%	17.8%
Air transport	Townsville	316,000	349,000	383,000	369,000	348,000	387,000	454,000	272,000	264,000	360,000	418,000	16.2%	16.3%
Air transport	Sunshine Coast	418,000	421,000	495,000	445,000	488,000	524,000	590,000	510,000	346,000	420,000	680,000	62.1%	13.3%
Air transport	Southern Queensland Country	81,000	83,000	129,000	77,000	124,000	126,000	114,000	68,000	49,000	91,000	160,000	75.6%	44.3%
Air transport	SGBR	276,000	259,000	303,000	279,000	231,000	369,000	345,000	265,000	193,000	290,000	311,000	7.2%	6.1%
Air transport	Outback Queensland	161,000	139,000	208,000	172,000	168,000	181,000	188,000	159,000	162,000	141,000	235,000	66.5%	16.3%
Air transport	Mackay	212,000	149,000	306,000	169,000	219,000	232,000	278,000	279,000	189,000	231,000	290,000	25.3%	1.6%
<b>Air transport</b>	<b>Gold Coast</b>	<b>1,190,000</b>	<b>1,127,000</b>	<b>1,070,000</b>	<b>1,120,000</b>	<b>1,176,000</b>	<b>1,210,000</b>	<b>1,453,000</b>	<b>959,000</b>	<b>652,000</b>	<b>826,000</b>	<b>1,380,000</b>	<b>67.2%</b>	<b>17.3%</b>
Air transport	Fraser Coast	32,000	55,000	66,000	39,000	66,000	29,000	69,000	49,000	24,000	24,000	48,000	101.5%	-0.3%
Air transport	Brisbane	1,888,000	2,012,000	1,973,000	2,111,000	2,243,000	2,568,000	2,654,000	2,078,000	1,123,000	1,314,000	2,542,000	93.4%	10.3%
<b>Drive</b>	<b>Tropical North Queensland</b>	<b>840,000</b>	<b>864,000</b>	<b>873,000</b>	<b>898,000</b>	<b>999,000</b>	<b>1,012,000</b>	<b>1,066,000</b>	<b>945,000</b>	<b>1,194,000</b>	<b>1,161,000</b>	<b>1,273,000</b>	<b>9.6%</b>	<b>9.9%</b>
Drive	Whitsundays	202,000	277,000	188,000	241,000	276,000	286,000	262,000	275,000	484,000	397,000	355,000	-10.5%	7.0%
Drive	Townsville	550,000	643,000	717,000	765,000	695,000	721,000	909,000	669,000	666,000	747,000	621,000	-16.8%	-2.3%
Drive	Sunshine Coast	2,183,000	2,518,000	2,625,000	2,741,000	2,818,000	2,826,000	3,312,000	2,626,000	3,353,000	3,388,000	3,080,000	-9.1%	4.9%
Drive	Southern Queensland Country	1,625,000	1,540,000	1,860,000	1,801,000	1,837,000	2,083,000	2,257,000	1,848,000	2,141,000	2,391,000	2,308,000	-3.4%	7.2%
Drive	SGBR	1,320,000	1,344,000	1,538,000	1,403,000	1,521,000	1,609,000	1,878,000	1,538,000	1,836,000	1,733,000	1,965,000	13.3%	8.3%
Drive	Outback Queensland	568,000	537,000	624,000	654,000	767,000	728,000	902,000	724,000	819,000	626,000	854,000	36.4%	6.0%
Drive	Mackay	479,000	453,000	502,000	555,000	603,000	628,000	748,000	720,000	693,000	902,000	802,000	-11.1%	3.5%
<b>Drive</b>	<b>Gold Coast</b>	<b>2,144,000</b>	<b>2,000,000</b>	<b>1,878,000</b>	<b>2,136,000</b>	<b>2,284,000</b>	<b>2,230,000</b>	<b>2,605,000</b>	<b>2,015,000</b>	<b>2,461,000</b>	<b>2,291,000</b>	<b>2,793,000</b>	<b>21.9%</b>	<b>11.5%</b>
Drive	Fraser Coast	458,000	464,000	492,000	557,000	469,000	660,000	637,000	537,000	664,000	705,000	652,000	-7.6%	6.0%
Drive	Brisbane	3,002,000	3,209,000	3,550,000	3,439,000	3,922,000	3,996,000	4,383,000	3,885,000	3,983,000	3,949,000	4,301,000	8.9%	3.5%
<b>Queensland</b>	<b>Air transport</b>	<b>5,453,000</b>	<b>5,532,000</b>	<b>5,829,000</b>	<b>5,884,000</b>	<b>6,012,000</b>	<b>6,789,000</b>	<b>7,380,000</b>	<b>5,530,000</b>	<b>3,918,000</b>	<b>4,936,000</b>	<b>7,574,000</b>	<b>53.4%</b>	<b>14.2%</b>
	<b>Drive</b>	<b>12,427,000</b>	<b>12,850,000</b>	<b>13,842,000</b>	<b>13,953,000</b>	<b>14,870,000</b>	<b>15,456,000</b>	<b>17,440,000</b>	<b>14,571,000</b>	<b>16,655,000</b>	<b>16,589,000</b>	<b>17,481,000</b>	<b>5.4%</b>	<b>6.1%</b>

3 year Trend = Trend change refers to the percentage change between the three years (e.g. September 2018 vs the three years to September 2019).

Source: National Visitor Survey, Tourism Research Australia.

In order to improve the reliability of information presented for the Toowoomba, South Burnett, Southern Downs and Western Downs regions, data for these regions will no longer be reported separately. Data for these regions will now be reported within the Southern Qld Country region.