

### Total Domestic visitors to Queensland regions

	Year ending March 2014	Year ending March 2015	Year ending March 2016	Year ending March 2017	Year ending March 2018	Year ending March 2019	Year ending March 2020	Year ending March 2021	Year ending March 2022	Year ending March 2023	Year ending March 2024	yr on yr change	3 year trend
<b>Tropical North Queensland</b>	<b>1,651,000</b>	<b>1,670,000</b>	<b>1,934,000</b>	<b>1,794,000</b>	<b>1,920,000</b>	<b>2,019,000</b>	<b>2,183,000</b>	<b>1,487,000</b>	<b>2,068,000</b>	<b>2,496,000</b>	<b>2,283,000</b>	<b>-8.5%</b>	<b>13.2%</b>
Whitsundays	495,000	476,000	491,000	475,000	552,000	646,000	624,000	528,000	844,000	862,000	722,000	-16.2%	8.7%
Townsville	966,000	1,082,000	1,224,000	1,106,000	1,082,000	1,427,000	1,226,000	731,000	1,152,000	1,144,000	1,199,000	4.8%	15.5%
Sunshine Coast	2,746,000	3,296,000	3,242,000	3,424,000	3,353,000	3,855,000	3,819,000	3,137,000	3,708,000	4,125,000	4,157,000	0.8%	9.3%
Queensland Country	1,964,000	2,187,000	2,238,000	2,336,000	2,527,000	2,795,000	2,678,000	2,243,000	2,532,000	3,110,000	2,886,000	-7.2%	8.2%
SGBR	1,241,000	1,587,000	1,650,000	1,584,000	1,711,000	1,839,000	1,922,000	1,515,000	1,724,000	1,976,000	1,776,000	-10.1%	5.0%
Outback Queensland	697,000	896,000	816,000	990,000	948,000	1,020,000	1,119,000	855,000	867,000	1,058,000	859,000	-18.8%	0.1%
Mackay	641,000	781,000	820,000	871,000	894,000	1,002,000	1,100,000	874,000	1,128,000	1,207,000	1,113,000	-7.8%	7.4%
Gold Coast	3,222,000	3,159,000	3,256,000	3,469,000	3,425,000	4,002,000	3,923,000	2,445,000	3,264,000	4,222,000	4,081,000	-3.3%	16.5%
Fraser Coast	575,000	577,000	609,000	591,000	717,000	739,000	744,000	579,000	683,000	850,000	891,000	4.8%	14.8%
Brisbane	5,220,000	5,694,000	5,906,000	6,408,000	6,673,000	7,384,000	7,712,000	4,486,000	5,038,000	7,407,000	7,234,000	-2.3%	16.2%
<b>Queensland</b>	<b>17,832,000</b>	<b>19,767,000</b>	<b>20,358,000</b>	<b>21,142,000</b>	<b>21,906,000</b>	<b>24,584,000</b>	<b>24,809,000</b>	<b>17,087,000</b>	<b>20,769,000</b>	<b>25,964,000</b>	<b>24,871,000</b>	<b>-4.2%</b>	<b>12.2%</b>

### Total Domestic visitors to Queensland regions by drive or air transport

		Year ending March 2014	Year ending March 2015	Year ending March 2016	Year ending March 2017	Year ending March 2018	Year ending March 2019	Year ending March 2020	Year ending March 2021	Year ending March 2022	Year ending March 2023	Year ending March 2024	yr on yr change	3 year trend
<b>Air transport</b>	<b>Tropical North Queensland</b>	<b>795,000</b>	<b>847,000</b>	<b>945,000</b>	<b>901,000</b>	<b>963,000</b>	<b>1,044,000</b>	<b>1,075,000</b>	<b>475,000</b>	<b>932,000</b>	<b>1,363,000</b>	1,074,000	-21.2%	21.6%
Air transport	Whitsundays	197,000	186,000	246,000	218,000	214,000	345,000	255,000	144,000	368,000	390,000	293,000	-24.9%	16.5%
Air transport	Townsville	343,000	386,000	375,000	363,000	375,000	438,000	364,000	168,000	345,000	459,000	474,000	3.3%	31.5%
Air transport	Sunshine Coast	371,000	512,000	480,000	484,000	501,000	573,000	642,000	183,000	414,000	709,000	710,000	0.1%	40.4%
Air transport	Southern Queensland Country	140,000	171,000	122,000	174,000	164,000	227,000	160,000	48,000	105,000	259,000	142,000	-45.2%	22.8%
Air transport	Queensland Country	185,000	263,000	228,000	207,000	276,000	227,000	302,000	103,000	186,000	326,000	210,000	-35.6%	17.4%
Air transport	Outback Queensland	161,000	165,000	224,000	161,000	142,000	210,000	199,000	112,000	146,000	242,000	219,000	-9.5%	21.4%
Air transport	Mackay	148,000	240,000	234,000	210,000	237,000	257,000	315,000	166,000	219,000	293,000	263,000	-10.2%	14.3%
<b>Air transport</b>	<b>Gold Coast</b>	<b>1,134,000</b>	<b>1,082,000</b>	<b>1,112,000</b>	<b>1,128,000</b>	<b>1,243,000</b>	<b>1,364,000</b>	<b>1,316,000</b>	<b>339,000</b>	<b>833,000</b>	<b>1,350,000</b>	<b>1,259,000</b>	<b>-6.7%</b>	<b>36.5%</b>
Air transport	Fraser Coast	58,000	59,000	40,000	72,000	24,000	65,000	63,000	20,000	27,000	37,000	62,000	67.6%	50.0%
Air transport	Brisbane	1,826,000	2,068,000	2,122,000	2,150,000	2,479,000	2,591,000	2,793,000	736,000	1,151,000	2,476,000	2,723,000	10.0%	45.5%
<b>Drive</b>	<b>Tropical North Queensland</b>	<b>865000</b>	<b>862000</b>	<b>979000</b>	<b>902000</b>	<b>1010000</b>	<b>1046000</b>	<b>1110000</b>	<b>1026000</b>	<b>1201000</b>	<b>1175000</b>	<b>1238000</b>	<b>5.4%</b>	<b>6.2%</b>
Drive	Whitsundays	256000	242000	217000	240000	311000	251000	326000	357000	446000	406000	385000	-5.2%	2.3%
Drive	Townsville	587000	693000	788000	710000	672000	909000	790000	554000	778000	626000	682000	8.9%	6.5%
Drive	Sunshine Coast	2330000	2695000	2685000	2853000	2766000	3226000	3080000	2894000	3249000	3305000	3333000	0.8%	4.6%
Drive	Queensland Country	1751000	1941000	1987000	2090000	2276000	2530000	2421000	2148000	2393000	2798000	2713000	-3.0%	7.7%
Drive	SGBR	1014000	1274000	1339000	1321000	1361000	1511000	1539000	1350000	1493000	1637000	1495000	-8.7%	3.2%
Drive	Outback Queensland	513000	682000	564000	807000	756000	779000	870000	719000	697000	799000	613000	-23.3%	-4.8%
Drive	Mackay	420000	481000	556000	629000	604000	688000	725000	699000	854000	880000	816000	-7.3%	4.8%
<b>Drive</b>	<b>Gold Coast</b>	<b>1995000</b>	<b>1936000</b>	<b>2079000</b>	<b>2261000</b>	<b>2113000</b>	<b>2536000</b>	<b>2472000</b>	<b>2040000</b>	<b>2361000</b>	<b>2693000</b>	<b>2735000</b>	<b>1.6%</b>	<b>9.8%</b>
Drive	Fraser Coast	466000	484000	520000	491000	656000	626000	638000	540000	617000	741000	756000	2.0%	11.4%
Drive	Brisbane	3158000	3377000	3498000	3864000	3846000	4347000	4618000	3413000	3594000	4535000	4258000	-6.1%	7.3%
<b>Queensland</b>	<b>Air transport</b>	<b>5,252,000</b>	<b>5,857,000</b>	<b>6,009,000</b>	<b>5,963,000</b>	<b>6,484,000</b>	<b>7,210,000</b>	<b>7,332,000</b>	<b>2,434,000</b>	<b>4,631,000</b>	<b>7,745,000</b>	<b>7,297,000</b>	<b>-5.8%</b>	<b>32.8%</b>
	<b>Drive</b>	<b>12,262,000</b>	<b>13,549,000</b>	<b>13,940,000</b>	<b>14,722,000</b>	<b>15,006,000</b>	<b>16,821,000</b>	<b>17,009,000</b>	<b>14,295,000</b>	<b>15,889,000</b>	<b>17,854,000</b>	<b>17,463,000</b>	<b>-2.2%</b>	<b>6.6%</b>

3 year Trend = Trend change refers to the percentage change between the three years (e.g. December 2018 vs the three years to December 2019).

Source: National Visitor Survey, Tourism Research Australia.

In order to improve the reliability of information presented for the Toowoomba, South Burnett, Southern Downs and Westerns Downs regions, data for these regions will no longer be reported separately. Data for these regions will now be reported within the Southern Qld Country region.