

Total International visitors to Queensland regions

	Year ending December 2013	Year ending December 2014	Year ending December	Year ending December	Year ending December	Year ending December 2018	Year ending December	Year ending December 2020	Year ending December	Year ending December	Year ending December	yr on yr change	3 year trend
Tropical North Queensland	670,000	718,000	754,000	868,000	887,000	863,000	808,000	133,000	3,000	158,000	458,000	189.9%	110.5%
Whitsundays	178,000	199,000	197,000	236,000	237,000	234,000	220,000	43,000	np	57,000	156,000	173.7%	113.0%
Townsville	100,000	111,000	118,000	124,000	146,000	136,000	126,000	23,000	1,000	33,000	112,000	239.4%	156.1%
Sunshine Coast	216,000	248,000	247,000	283,000	300,000	311,000	330,000	56,000	5,000	129,000	308,000	138.8%	132.6%
Southern Queensland Country	48,000	49,000	51,000	48,000	58,000	66,000	65,000	11,000	1,000	26,000	45,000	73.1%	89.5%
SGBR	122,000	126,000	133,000	138,000	149,000	146,000	141,000	23,000	1,000	40,000	93,000	132.5%	109.4%
Outback Queensland	31,000	37,000	30,000	31,000	25,000	31,000	26,000	4,000	np	9,000	19,000	111.1%	115.4%
Mackay	44,000	44,000	42,000	46,000	50,000	56,000	48,000	7,000	np	14,000	33,000	135.7%	123.8%
Gold Coast	766,000	815,000	861,000	986,000	1,035,000	1,047,000	1,080,000	173,000	9,000	285,000	612,000	114.7%	94.0%
Fraser Coast	117,000	122,000	121,000	140,000	149,000	130,000	131,000	26,000	np	35,000	86,000	145.7%	98.4%
Brisbane	1,018,000	1,028,000	1,156,000	1,226,000	1,311,000	1,394,000	1,478,000	272,000	43,000	537,000	1,156,000	115.3%	103.8%
Queensland	2,056,000	2,148,000	2,334,000	2,567,000	2,702,000	2,763,000	2,783,000	493,000	60,000	916,000	1,973,000	115.4%	100.7%

Total International visitors to Queensland regions by drive or air visitors

		Year ending December 2013	Year ending December	Year ending December	Year ending December	Year ending December 2017	Year ending December	Year ending December 2019	Year ending December	Year ending December	Year ending December	Year ending December	yr on yr change	3 year trend
Aircraft	Tropical North Queensland	379,000	436,000	448,000	496,000	531,000	480,000	443,000	75,000	1,000	73,000	212,000	190.4%	91.9%
Aircraft	Whitsundays	46,000	58,000	57,000	67,000	68,000	71,000	68,000	14,000	np	18,000	40,000	122.2%	81.3%
Aircraft	Townsville	16,000	18,000	16,000	15,000	15,000	17,000	16,000	4,000	np	6,000	17,000	183.3%	130.0%
Aircraft	Sunshine Coast	21,000	25,000	24,000	22,000	30,000	32,000	34,000	6,000	np	10,000	40,000	300.0%	212.5%
Aircraft	Southern Queensland Country	5,000	7,000	7,000	7,000	6,000	7,000	6,000	1,000	np	2,000	8,000	300.0%	233.3%
Aircraft	SGBR	18,000	14,000	15,000	14,000	16,000	15,000	17,000	3,000	np	5,000	8,000	60.0%	62.5%
Aircraft	Outback Queensland	9,000	11,000	3,000	4,000	3,000	4,000	3,000	1,000	np	2,000	3,000	50.0%	66.7%
Aircraft	Mackay	10,000	8,000	5,000	7,000	5,000	7,000	5,000	1,000	np	3,000	5,000	66.7%	100.0%
Aircraft	Gold Coast	254,000	261,000	286,000	333,000	328,000	300,000	331,000	41,000	np	54,000	135,000	150.0%	98.9%
Aircraft	Fraser Coast	7,000	7,000	7,000	5,000	8,000	4,000	6,000	1,000	np	2,000	7,000	250.0%	200.0%
Aircraft	Brisbane	293,000	287,000	313,000	343,000	360,000	379,000	385,000	68,000	2,000	98,000	272,000	177.6%	121.4%
Drive	Tropical North Queensland	74,000	83,000	94,000	101,000	112,000	113,000	103,000	14,000	np	19,000	77,000	305.3%	190.9%
Drive	Whitsundays	51,000	56,000	64,000	79,000	76,000	78,000	68,000	12,000	np	13,000	45,000	246.2%	132.0%
Drive	Townsville	45,000	48,000	55,000	60,000	70,000	64,000	61,000	10,000	1,000	11,000	41,000	272.7%	140.9%
Drive	Sunshine Coast	91,000	109,000	110,000	136,000	135,000	147,000	156,000	25,000	2,000	65,000	138,000	112.3%	122.8%
Drive	Southern Queensland Country	23,000	22,000	21,000	24,000	29,000	37,000	35,000	6,000	np	17,000	25,000	47.1%	82.6%
Drive	SGBR	61,000	61,000	71,000	74,000	88,000	86,000	80,000	13,000	np	24,000	53,000	120.8%	108.1%
Drive	Outback Queensland	13,000	17,000	18,000	20,000	16,000	20,000	16,000	2,000	np	5,000	12,000	140.0%	142.9%
Drive	Mackay	25,000	24,000	26,000	28,000	35,000	39,000	36,000	5,000	np	7,000	22,000	214.3%	141.7%
Drive	Gold Coast	118,000	125,000	141,000	156,000	166,000	195,000	218,000	39,000	2,000	69,000	146,000	111.6%	97.3%
Drive	Fraser Coast	49,000	52,000	57,000	71,000	66,000	65,000	57,000	9,000	np	17,000	37,000	117.6%	107.7%
Drive	Brisbane	158,000	168,000	192,000	205,000	233,000	285,000	290,000	53,000	6,000	104,000	234,000	125.0%	111.0%
Queensland	Aircraft	862,000	909,000	955,000	1,070,000	1,122,000	1,088,000	1,074,000	176,000	3,000	232,000	653,000	181.5%	116.1%
	Drive	336,000	357,000	402,000	434,000	468,000	547,000	547,000	98,000	8,000	194,000	439,000	126.3%	113.7%

Source: International Visitor Survey, Tourism Research Australia.

In order to improve the reliability of information presented for the Toowoomba, South Burnett, Southern Downs and Westens Downs regions, data for these regions will no longer be reported separately. Data for these regions will now be reported within the Southern Qld Country region.