

Total International visitors to Queensland regions

	Year ending June 2014	Year ending June 2015	Year ending June 2016	Year ending June 2017	Year ending June 2018	Year ending June 2019	Year ending June 2020	Year ending June 2021	Year ending June 2022	Year ending June 2023	Year ending June 2024	yr on yr change	3 year trend
Tropical North Qu	674,000	735,000	829,000	867,000	863,000	849,000	568,000	3,000	23,000	331,000	497,000	50.2%	138.4%
Whitsundays	184,000	200,000	210,000	230,000	244,000	227,000	164,000	np	8,000	118,000	181,000	53.4%	143.7%
Townsville	96,000	119,000	120,000	128,000	146,000	133,000	96,000	1,000	5,000	83,000	105,000	26.5%	116.9%
Sunshine Coast	228,000	254,000	259,000	288,000	306,000	322,000	236,000	5,000	17,000	254,000	302,000	18.9%	107.6%
Southern Queensl	52,000	61,000	56,000	62,000	65,000	76,000	54,000	1,000	4,000	51,000	52,000	2.0%	91.1%
SGBR	114,000	126,000	126,000	139,000	150,000	133,000	96,000	1,000	6,000	75,000	80,000	6.7%	96.3%
Outback Queensla	35,000	34,000	30,000	29,000	28,000	27,000	21,000	np	1,000	15,000	19,000	26.7%	118.8%
Mackay	45,000	44,000	41,000	44,000	56,000	55,000	33,000	np	2,000	27,000	30,000	11.1%	103.4%
Gold Coast	781,000	826,000	942,000	1,011,000	1,048,000	1,050,000	734,000	7,000	55,000	510,000	647,000	26.9%	111.9%
Fraser Coast	113,000	129,000	125,000	142,000	139,000	131,000	99,000	np	5,000	63,000	96,000	52.4%	141.2%
Brisbane	1,009,000	1,092,000	1,197,000	1,255,000	1,373,000	1,419,000	1,055,000	35,000	152,000	901,000	1,245,000	38.2%	111.2%
Queensland	2,082,000	2,227,000	2,470,000	2,617,000	2,755,000	2,757,000	1,976,000	49,000	234,000	1,563,000	2,124,000	35.9%	112.4%

Total International visitors to Queensland regions by drive or air visitors

		Year ending June 2014	Year ending June 2015	Year ending June 2016	Year ending June 2017	Year ending June 2018	Year ending June 2019	Year ending June 2020	Year ending June 2021	Year ending June 2022	Year ending June 2023	Year ending June 2024	yr on yr change	3 year trend
Aircraft	Tropical North Queensland	406,000	437,000	490,000	514,000	485,000	485,000	296,000	1,000	12,000	162,000	218,000	34.6%	124.0%
Aircraft	Whitsundays	52,000	55,000	65,000	61,000	76,000	68,000	51,000	np	3,000	34,000	46,000	35.3%	124.3%
Aircraft	Townsville	17,000	16,000	15,000	15,000	14,000	19,000	13,000	np	1,000	13,000	16,000	23.1%	114.3%
Aircraft	Sunshine Coast	23,000	24,000	24,000	28,000	26,000	33,000	26,000	np	2,000	23,000	38,000	65.2%	152.0%
Aircraft	Southern Queensland Country	7,000	9,000	8,000	8,000	6,000	10,000	5,000	np	np	5,000	6,000	20.0%	120.0%
Aircraft	SGBR	16,000	12,000	13,000	15,000	16,000	16,000	9,000	np	1,000	7,000	7,000	0.0%	87.5%
Aircraft	Outback Queensland	11,000	7,000	3,000	4,000	4,000	4,000	2,000	np	np	3,000	4,000	33.3%	133.3%
Aircraft	Mackay	10,000	7,000	4,000	7,000	5,000	7,000	4,000	np	np	4,000	6,000	50.0%	150.0%
Aircraft	Gold Coast	253,000	255,000	323,000	343,000	307,000	310,000	210,000	np	9,000	103,000	149,000	44.7%	133.0%
Aircraft	Fraser Coast	6,000	9,000	4,000	6,000	6,000	7,000	3,000	np	np	3,000	8,000	166.7%	266.7%
Aircraft	Brisbane	297,000	291,000	340,000	328,000	391,000	374,000	271,000	2,000	14,000	193,000	313,000	62.2%	148.8%
Drive	Tropical North Queensland	75,000	88,000	95,000	102,000	112,000	115,000	78,000	np	3,000	45,000	71,000	57.8%	147.9%
Drive	Whitsundays	51,000	58,000	69,000	77,000	78,000	76,000	51,000	np	2,000	29,000	46,000	58.6%	148.4%
Drive	Townsville	42,000	54,000	55,000	60,000	71,000	65,000	47,000	1,000	2,000	31,000	34,000	9.7%	97.1%
Drive	Sunshine Coast	98,000	113,000	121,000	135,000	140,000	154,000	110,000	2,000	7,000	122,000	130,000	6.6%	97.7%
Drive	Southern Queensland Country	25,000	27,000	26,000	30,000	37,000	44,000	29,000	np	2,000	32,000	28,000	-12.5%	82.4%
Drive	SGBR	56,000	66,000	69,000	76,000	85,000	82,000	55,000	np	3,000	44,000	44,000	0.0%	93.6%
Drive	Outback Queensland	14,000	18,000	18,000	20,000	18,000	17,000	12,000	np	1,000	9,000	11,000	22.2%	110.0%
Drive	Mackay	25,000	27,000	25,000	27,000	40,000	39,000	25,000	np	1,000	17,000	16,000	-5.9%	88.9%
Drive	Gold Coast	123,000	136,000	148,000	163,000	183,000	202,000	150,000	2,000	10,000	126,000	146,000	15.9%	104.3%
Drive	Fraser Coast	49,000	54,000	65,000	68,000	64,000	65,000	41,000	np	2,000	30,000	39,000	30.0%	121.9%
Drive	Brisbane	153,000	190,000	194,000	213,000	263,000	298,000	198,000	6,000	14,000	199,000	225,000	13.1%	100.0%
Queensland	Aircraft	886,000	912,000	1,041,000	1,085,000	1,099,000	1,083,000	743,000	3,000	37,000	475,000	716,000	50.7%	138.4%
	Drive	337,000	389,000	411,000	443,000	514,000	560,000	385,000	8,000	26,000	368,000	429,000	16.6%	104.7%

Source: International Visitor Survey, Tourism Research Australia.

In order to improve the reliability of information presented for the Toowoomba, South Burnett, Southern Downs and Westerns Downs regions, data for these regions will no longer be reported separately. Data for these regions will now be reported within the Southern Qld Country region.