

Total International visitors to Queensland regions

	Year ending March 2014	Year ending March 2015	Year ending March 2016	Year ending March 2017	Year ending March 2018	Year ending March 2019	Year ending March 2020	Year ending March 2021	Year ending March 2022	Year ending March 2023	Year ending March 2024	yr on yr change	3 year trend
Tropical North Queensland	680,000	724,000	800,000	860,000	876,000	849,000	727,000	-	5,000	238,000	491,000	106.9%	202.9%
Whitsundays	181,000	200,000	208,000	232,000	242,000	226,000	204,000	-	2,000	93,000	177,000	90.9%	187.1%
Townsville	95,000	117,000	118,000	126,000	149,000	132,000	120,000	-	2,000	60,000	113,000	86.8%	182.0%
Sunshine Coast	223,000	253,000	253,000	281,000	306,000	309,000	311,000	-	8,000	192,000	311,000	61.8%	155.4%
Queensland Country	51,000	60,000	60,000	57,000	63,000	77,000	68,000	-	1,000	37,000	55,000	48.7%	143.2%
SGBR	108,000	125,000	132,000	134,000	149,000	130,000	125,000	-	2,000	59,000	88,000	50.8%	146.1%
Outback Queensland	31,000	37,000	31,000	28,000	26,000	30,000	25,000	-	0,000	11,000	18,000	56.7%	152.4%
Mackay	42,000	45,000	41,000	48,000	54,000	52,000	44,000	-	1,000	20,000	31,000	50.7%	145.3%
Gold Coast	779,000	819,000	907,000	993,000	1,049,000	1,027,000	990,000	-	13,000	380,000	651,000	71.5%	165.8%
Fraser Coast	114,000	128,000	124,000	144,000	142,000	128,000	122,000	-	1,000	50,000	96,000	93.0%	188.5%
Brisbane	1,007,000	1,063,000	1,177,000	1,245,000	1,345,000	1,406,000	1,362,000	-	32,000	699,000	1,225,000	75.3%	167.7%
Queensland	2,068,000	2,194,000	2,409,000	2,583,000	2,747,000	2,738,000	2,566,000	-	49,000	1,184,000	2,101,000	77.5%	170.4%

Total International visitors to Queensland regions by drive or air visitors

		Year ending March 2014	Year ending March 2015	Year ending March 2016	Year ending March 2017	Year ending March 2018	Year ending March 2019	Year ending March 2020	Year ending March 2021	Year ending March 2022	Year ending March 2023	Year ending March 2024	yr on yr change	3 year trend
Aircraft	Tropical North Queensland	452,000	488,000	538,000	565,000	560,000	531,000	438,000	-	4,000	147,000	262,000	78.2%	173.7%
Aircraft	Whitsundays	62,000	67,000	73,000	75,000	84,000	80,000	74,000	-	1,000	31,000	54,000	75.8%	170.0%
Aircraft	Townsville	28,000	30,000	34,000	28,000	28,000	30,000	27,000	-	1,000	16,000	26,000	66.2%	156.2%
Aircraft	Sunshine Coast	29,000	29,000	25,000	32,000	33,000	36,000	40,000	-	0,000	24,000	50,000	104.6%	200.5%
Aircraft	Queensland Country	10,000	14,000	12,000	13,000	9,000	11,000	9,000	-	0,000	4,000	10,000	154.2%	244.6%
Aircraft	SGBR	27,000	30,000	31,000	28,000	31,000	24,000	23,000	-	1,000	10,000	15,000	56.3%	145.1%
Aircraft	Outback Queensland	15,000	14,000	9,000	6,000	5,000	7,000	7,000	-	0,000	4,000	5,000	33.8%	128.6%
Aircraft	Mackay	17,000	18,000	14,000	15,000	13,000	16,000	10,000	-	0,000	6,000	8,000	36.4%	126.2%
Aircraft	Gold Coast	286,000	280,000	335,000	359,000	358,000	308,000	318,000	-	2,000	97,000	176,000	82.4%	178.0%
Aircraft	Fraser Coast	7,000	11,000	6,000	8,000	11,000	8,000	9,000	-	0,000	4,000	9,000	111.8%	206.8%
Aircraft	Brisbane	330,000	316,000	365,000	369,000	410,000	405,000	370,000	-	5,000	194,000	350,000	80.7%	175.9%
Drive	Tropical North Queensland	96,000	112,000	129,000	138,000	149,000	150,000	131,000	-	1,000	42,000	99,000	137.9%	233.7%
Drive	Whitsundays	50,000	59,000	68,000	80,000	80,000	73,000	65,000	-	0,000	22,000	47,000	109.5%	205.8%
Drive	Townsville	43,000	55,000	59,000	62,000	75,000	67,000	58,000	-	1,000	22,000	43,000	92.7%	185.3%
Drive	Sunshine Coast	130,000	155,000	158,000	179,000	196,000	200,000	196,000	-	7,000	128,000	191,000	48.6%	141.1%
Drive	Queensland Country	34,000	39,000	38,000	37,000	48,000	59,000	50,000	-	1,000	30,000	44,000	46.5%	141.3%
Drive	SGBR	57,000	65,000	77,000	77,000	93,000	83,000	75,000	-	1,000	36,000	56,000	56.8%	153.3%
Drive	Outback Queensland	14,000	20,000	19,000	19,000	18,000	20,000	16,000	-	0,000	7,000	12,000	83.0%	178.5%
Drive	Mackay	25,000	26,000	27,000	30,000	40,000	37,000	33,000	-	0,000	12,000	21,000	68.6%	164.3%
Drive	Gold Coast	254,000	280,000	307,000	335,000	370,000	386,000	359,000	-	8,000	192,000	297,000	54.4%	148.1%
Drive	Fraser Coast	50,000	58,000	64,000	76,000	68,000	67,000	54,000	-	1,000	26,000	42,000	65.5%	161.2%
Drive	Brisbane	426,000	475,000	523,000	554,000	593,000	618,000	581,000	-	22,000	328,000	510,000	55.5%	145.7%
Queensland	Aircraft	1,026,000	1,064,000	1,173,000	1,239,000	1,277,000	1,199,000	1,096,000	-	13,000	469,000	845,000	80.1%	175.1%
	Drive	764,000	850,000	939,000	999,000	1,082,000	1,099,000	1,008,000	-	32,000	561,000	902,000	60.7%	151.9%

3 year Trend = Trend change refers to the percentage change between the three years (e.g. December 2018 vs the three years to December 2019).

Source: International Visitor Survey, Tourism Research Australia.

In order to improve the reliability of information presented for the Toowoomba, South Burnett, Southern Downs and Western Downs regions, data for these regions will no longer be reported separately. Data for these regions will now be reported within the Southern Qld Country region.