

TTNQ LIFE MEMBER
INDUCTEE

TOURISM
TROPICAL NORTH
QUEENSLAND

2025 TNQ TOURISM INDUSTRY
50 YEARS OF EXCELLENCE AWARDS
SPONSORSHIP PROSPECTUS

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SPONSORSHIP PROSPECTUS

Tourism Tropical North Queensland would like to extend an invitation to become a valued partner of the 2025 TNQ Tourism Industry 50 Years of Excellence Awards. This year's event marks a significant milestone in celebrating 50 years of TTNQ championing our region's tourism industry and the dedicated individuals, businesses and community who have shaped its success.

As a sponsor, you have the opportunity to align your brand with this momentous occasion through the following partnership opportunities:

- Naming Rights Sponsor

Tourism Awards Sponsor:

- Life Member
- Outstanding Contribution by an Individual
- Outstanding Commitment to Industry

We sincerely thank you for considering this opportunity to support and celebrate the tourism sector's rich legacy and bright future. We look forward to the possibility of working with you on this landmark event.

SPONSORSHIP OPPORTUNITY AWARD CATEGORY

NAMING RIGHTS TOURISM AWARDS PARTNER - \$15,000

- Recognition as the Naming Rights Partner of the prestigious 2025 TNQ Tourism Industry 50 Years of Excellence Awards
- Formal acknowledgement presented by emcee with your logo featured at the opening of the event
- The opportunity to present a 2 minute speech on the connection of your business to TTNQ and the industry
- The opportunity to present the trophy for an award category
- Your logo featured electronically on stage during the announcement of the award winner and to close the event
- A LinkedIn featured post on your business and the connection to TTNQ as the Naming Rights Partner
- Your logo featured on the TTNQ Corporate Sponsor's page with a link to your website and throughout TTNQ's social media channels and Pulse eDMs.
- Recognition as the Naming Rights Partner during media coverage in the lead up to and after the Tourism Awards
- The opportunity to present a members minute at an upcoming Members Networking event prior to the Tourism Awards
- 4 complimentary tickets to the 2025 TNQ Tourism Industry 50 Years of Excellence Awards

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SPONSORSHIP OPPORTUNITY AWARD CATEGORY

TOURISM AWARD SPONSORSHIPS - \$6,000

- Recognition as an Award Partner of the 2025 TNQ Tourism Industry 50 Years of Excellence Awards
- Naming rights for your award category
- The opportunity to present the trophy to the award winner for your category
- Your logo featured electronically on stage during the announcement of the award winner
- Your logo featured on the TTNQ Corporate Sponsor's page with a link to your website and throughout TTNQ's social media channels and Pulse eDMs
- 2 complimentary tickets to the 2025 TNQ Tourism Industry 50 Years of Excellence Awards

LIFE MEMBER AWARD SPONSORSHIP

Recognises a dedicated commitment to Tropical Tourism North Queensland and acknowledges the personal achievements of the inductee in the tourism industry.

OUTSTANDING CONTRIBUTION BY AN INDIVIDUAL AWARD SPONSORSHIP

Recognises the extraordinary personal and professional achievement by an individual over many years to the Australian, and particularly the Queensland tourism industry.

OUTSTANDING COMMITMENT TO INDUSTRY AWARD SPONSORSHIP

Recognises businesses, groups or organisations who go above and beyond to contribute to the Tropical North Queensland tourism industry.

ACCEPTANCE OF PROPOSAL

To secure this sponsorship opportunity, please complete the details below and return the form via email to Tourism Tropical North Queensland at tracey.kingston-bull@ttnq.org.au. For further enquiries, please call Tracey on 4015 1212.

We confirm our sponsorship agreement dated ____ / ____ / ____ between _____ and Tourism Tropical North Queensland for the 2025 TNQ Tourism Industry 50 Years of Excellence Awards. We agree to sponsor the 2025 TNQ Tourism Industry 50 Years Excellence Awards for the following category and accept the terms and conditions:

- | | |
|---|---|
| <input type="checkbox"/> Naming Rights \$15,000 (ex gst) | <input type="checkbox"/> Outstanding Commitment to Industry Award \$6,000 (ex gst) |
| <input type="checkbox"/> Life Member Award \$6,000 (ex gst) | <input type="checkbox"/> Outstanding Contribution by an Individual Award \$6,000 (ex gst) |

Upon receipt of form, TTNQ will issue a tax invoice. Full payment is required to confirm your sponsorship. Please provide your corporate logos files (EPS format, full colour, blank and a white version in portrait and landscape where available) for use across TTNQ sponsorship recognition material related to the Awards.

Authorising Name: _____ Company Position: _____

Email: _____ Phone: _____

Authorising Signature: _____