

May 25, 2026

Travel agents descend on Port Douglas and Daintree

Hot on the heels of being named one of Australia's top tourism towns, Port Douglas and the Daintree will be showcased to 16 leading Australian travel agents this week.

The Port Douglas and Daintree Signature Famil on May 26-29 is led by Tourism Port Douglas Daintree in partnership with Tourism Tropical North Queensland and Cairns Airport to give a first-hand experience of the destination's key products.

Tourism Port Douglas Daintree Executive Officer Emma Tunnock said travel agents and product managers from Helloworld, Flight Centre, Ignite - My Queensland, and Luxury Escapes would undertake one of three bespoke travel itineraries and meet 15 of the region's operators at a workshop to understand their many products.

"With Port Douglas being named No2 in Australian Traveller's Top 100 Towns to visit, and both Port Douglas and Cape Tribulation finalists in the Queensland Top Tourism Town Awards, there is increased domestic interest in Port Douglas and the Daintree as an alternative to international travel," she said.

"Now is the perfect time to engage with key Australian travel agencies wanting to meet the demand for domestic holidays while there is uncertainty around the global geopolitical situation.

"As the only place where two World Heritage areas meet, it is no wonder that Port Douglas was ranked by Booking.com as one of the world's Top 10 trending destinations for 2026.

"The three famil itineraries feature Great Barrier Reef, rainforest, Indigenous and wildlife experiences with agents staying in and inspecting key accommodation while dining at a variety of restaurants to understand the Tropical North Queensland food story."

Tourism Tropical North Queensland (TTNQ) Chief Executive Officer Mark Olsen said bringing travel agents into the region was the most effective way to sell the destination.

"This strategic famil attracts funding from TTNQ and Cairns Airport as it gives the key sellers of domestic travel a compelling sales pitch to take to the travelling public," he said.

"It also gives us an opportunity to give the agents a taste of Cairns and Palm Cove and remind them that winter in the tropics is just what their customers want.

"Importantly, our operators can speak directly to leading holiday package experts about what is different with their products and how they might fit into exciting new itineraries."

The participating operators are: Back Country Bliss Adventures, Cairns Adventure Group, Daintree Discovery Tours, Down Under Tours, Kuranda & Outback Tours, Ocean Safari, Quicksilver Group, Reef Unlimited, Sailaway, Sheraton Grand Mirage Resort Port Douglas, Silkari Hotels, Skyrail Rainforest Cableway, Thala Beach Nature Reserve, The CaPTA Group and Walkabout Cultural Adventures.

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